

Youth Charter

2019

Youth Manifesto... #LegacyOpportunity4All



Sport, Arts, Culture and Digital Technology...
A 26 Year Games Legacy Opportunity for All...



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1.0 BACKGROUND: A 26 YEAR GAMES LEGACY...

The Youth Charter 2019 Youth Manifesto builds on our three previous manifestos:

- [YC 2012 Legacy Manifesto](#)
- [YC 2013 Legacy Manifesto](#)
- [YC 2017 Legacy Manifesto](#)

The Youth Charter has produced a further 8 Legacy Reports and contributed to 4 Government Reports, since the London 2012 Olympic & Paralympic Games were held with a pledge to “[Inspire a Generation](#)”¹. The Youth Charter 2019 Youth Manifesto provides a Call to Action to “[Inspire Future Generations](#)” and provide a [#LegacyOpportunity4All](#).

The Youth Charter is in its [26th Year](#), having [launched](#) on 23rd March 1993, at Wembley Stadium, in response to the tragic murder of 14-year-old schoolboy [Benji Stanley](#), who was [shot dead](#) in Moss Side on 2nd January 1993².

The Youth Charter is a [26 Year Games Legacy](#) of Manchester’s bid for the 2000 Olympic Games and the hosting of the Manchester 2002 Commonwealth Games that has inspired a global [Sport for Development and Peace](#) movement/sector³.

The Youth Charter has campaigned and promoted the role and value of sport, arts, culture and digital technology in the lives of disaffected young people from disadvantaged communities nationally and internationally.

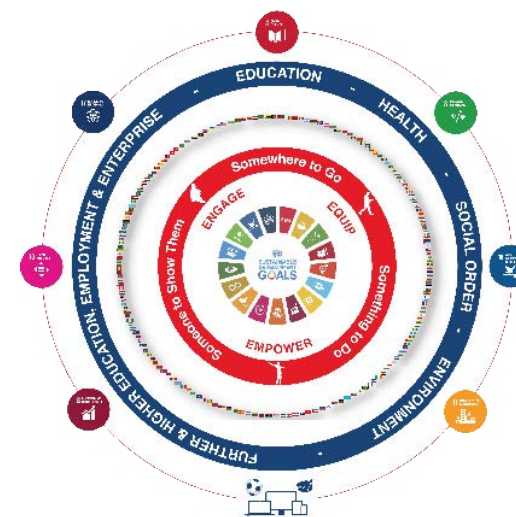
The Youth Charter has a proven track record in the creation and delivery of social and human development legacy projects and programmes with the overall aim of providing young people with an opportunity through sport, art, culture and digital technology to develop in life.

Through our work with youth and communities the Youth Charter has pioneered three core youth and community development programmes:

- [Community Campus](#) – Somewhere to Go
- [Youthwise](#) “Curriculum for Life” – Something to Do
- [Social Coach Leadership Programme](#) – Someone to Show Them

These programmes aim to:

- [Engage](#) young people through sport, art, cultural and digital activity
- [Equip](#) them with mental, physical and emotional life-skills and resilience
- [Empower](#) them with the aspiration of further and higher education, employment and entrepreneurship.



2.0 INTRODUCTION: THE YOUTH AGENDA...

The 2019 General Election follows shortly on from the 2017 General Election and the 2016 European Referendum, as the United Kingdom struggles to find the direction that will shape the lives of millions of young people. The United Kingdom of Great Britain and Northern Ireland is currently divided by Brexit and this is creating great uncertainty for our youth and communities, who are all concerned about their future, whether we are in or out of the European Union.

The ongoing challenges of Youth Violence have been side lined, and as the violence increases and as our [Youth Justice System is in Crisis](#)⁴, we have had [summits](#)⁵, [consultation](#)⁶, [reports](#)⁷ and even a [New Youth Charter](#)⁸ launched, but little by way of action to date. Youth Violence in London has seen [25 teenagers murdered in 2019](#)⁹, approaching the 2008 record high of 28, with the 2012 Olympic Year having the lowest number of teenager's murdered (8) in the 15 Years since the London 2012 bid was won in 2005, please see Graph 1. This does not include the teen husband and wife who died in a police car chase, with the Youth Charter recording 37 Young Lives Lost (aged 0 to 21) in London due to anti-social and/or crime related behaviour in 2019, please see figure 1. Nationally the Youth Charter has recorded 103 Young Lives Lost, please see Figure 2.¹⁰

Added to this are young people's concerns about the [Climate and Ecological Crisis](#)¹¹, which has seen millions of young people skipping school, college and university, as part of the [Global Student Climate Strike](#)¹².

The Youth Charter 2019 Youth Manifesto calls on the government, whoever is power by the Friday 13th December, to realign its commitment and focus on the Youth Agenda, as they shape the future direction of the country, allowing young people the opportunity to participate in the political decision making processes that will affect them and our Future Generations.

The Youth Agenda has not been given enough attention by successive governments and the UK still does not have a Ministry for Youth, unlike many other countries in Europe, Africa and around the world. The Youth Charter 2019 Youth Manifesto **Call to Action** provides **10-Point Plan** and a **Model and Framework** through which the UK Government can deliver a **sustainable Youth Service** that can **engage, equip** and **empower** our young people...

Graph 1: Teenage Murders in London 2005 to 2019

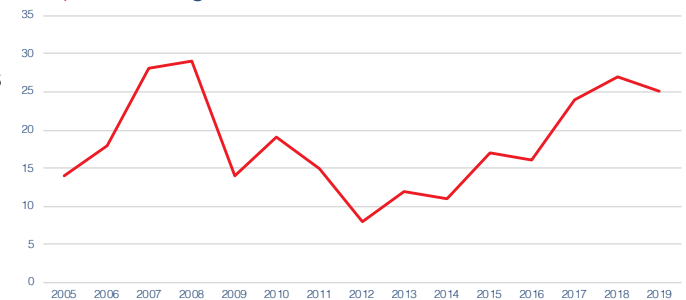


Figure 1

2019
37 Young Lives Lost in London
(aged 21 and under)

Life is Priceless?
£3m cost per Young Life Lost*
£111m cost of Young Lives Lost in 2019
*£3m cost per murder investigation

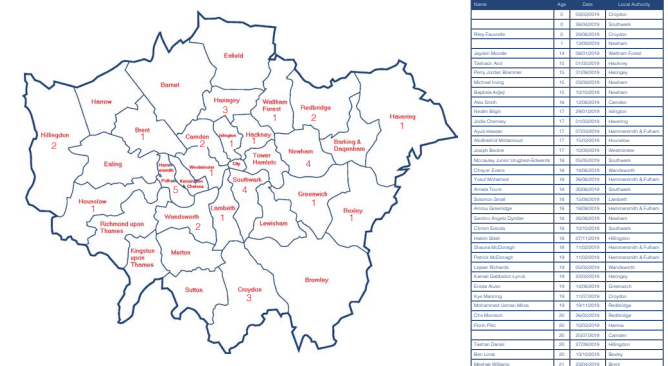
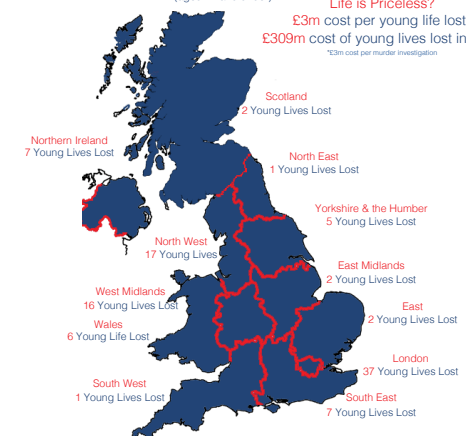


Figure 2

2019
103 Young Lives Lost
(aged 21 and under)

Life is Priceless?
£3m cost per young life lost*
£309m cost of young lives lost in 2019
*£3m cost per murder investigation

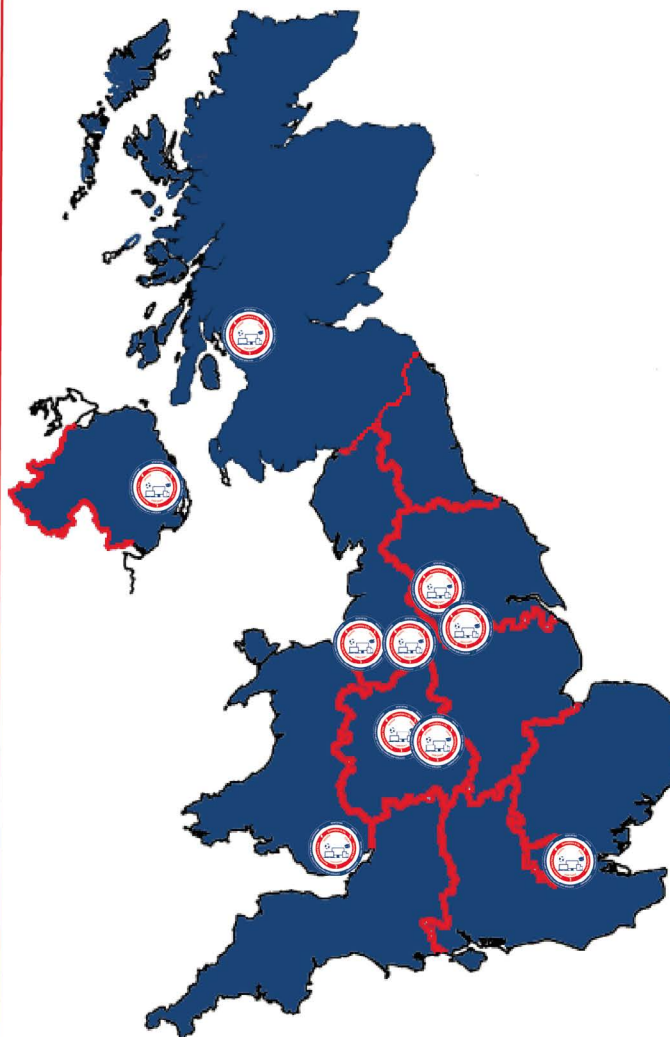


3.0 YOUTH MANIFESTO: CALL TO ACTION...

Figure 3

10 Point Action Plan for Youth Services in the UK

1. Royal Commission on Youth
2. Minister for Youth and Ministry for Youth
3. National Youth Commission consisting of a consortium of Youth Agencies, with Regional & Local Youth Commissions
4. Children and Young People's Commissioners given increased powers
5. Youth Parliaments providing the formal arena for youth engagement and participation
6. National Youth Development Plan
7. National Youth Fund fixed at 1% to 2% of GDP
8. Community Campuses providing Somewhere To Go
9. Curriculum for Life delivered through sport, arts, culture and digital technology, providing Something To Do
10. Social Coaches/Youth Workers to provide Someone To Show Them



£11million
to deliver...

10 Community Campuses



10 Core Cities

London	Cardiff
Greater Manchester	Wolverhampton
Glasgow	Liverpool
Birmingham	Leeds
Belfast	Sheffield

10,000 Social Coaches



1 Million Young People

Engaged Equipped Empowered



3.1 10 POINT ACTION PLAN EXPLAINED...

“We need to find better ways of helping people in that adolescent transition period to take part in some exciting, adventurous, constructive, sometimes risky opportunities.”

- Prince Charles, on dealing with knife crime (April 2019)

The Youth Charter 2019 Youth Manifesto calls for a **Royal Commission for Youth** to **take the Youth Agenda out of the political arena**. This would be permanent and would meet at least four times a year. A **Ministry for Youth** and a **Minister for Youth** would place the Youth Agenda at the heart of every government and ensure a place in the cabinet.

Further to this, a **National Youth Commission** made up of a consortium of Youth Agencies should be located in the Cabinet Office with a direct line to the Prime Minister, providing a coordinated approach. The **National Youth Commission** would be linked to **Regional** and **Local Youth Commissions**. The **Children and Young People’s Commissioners** would **chair the National Youth Commission** and be given more power to make decisions on youth issues. The UK’s **Youth Parliaments** provide the formal arena for youth engagement and participation for the Youth Commissions to work with.

A **National Youth Development Plan** with short, medium and long term aims and objectives, linked to measurable outputs and outcomes, would ensure a strategic approach. The **National Youth Development Plan** would be reviewed and updated continuously, with a new plan every five years.

A **National Youth Fund** set at a **fixed rate of 1% to 2% of GDP** - similar to the fixed rate for International Development Aid - would provide a **sustainable funding source for Youth Services** across the UK.

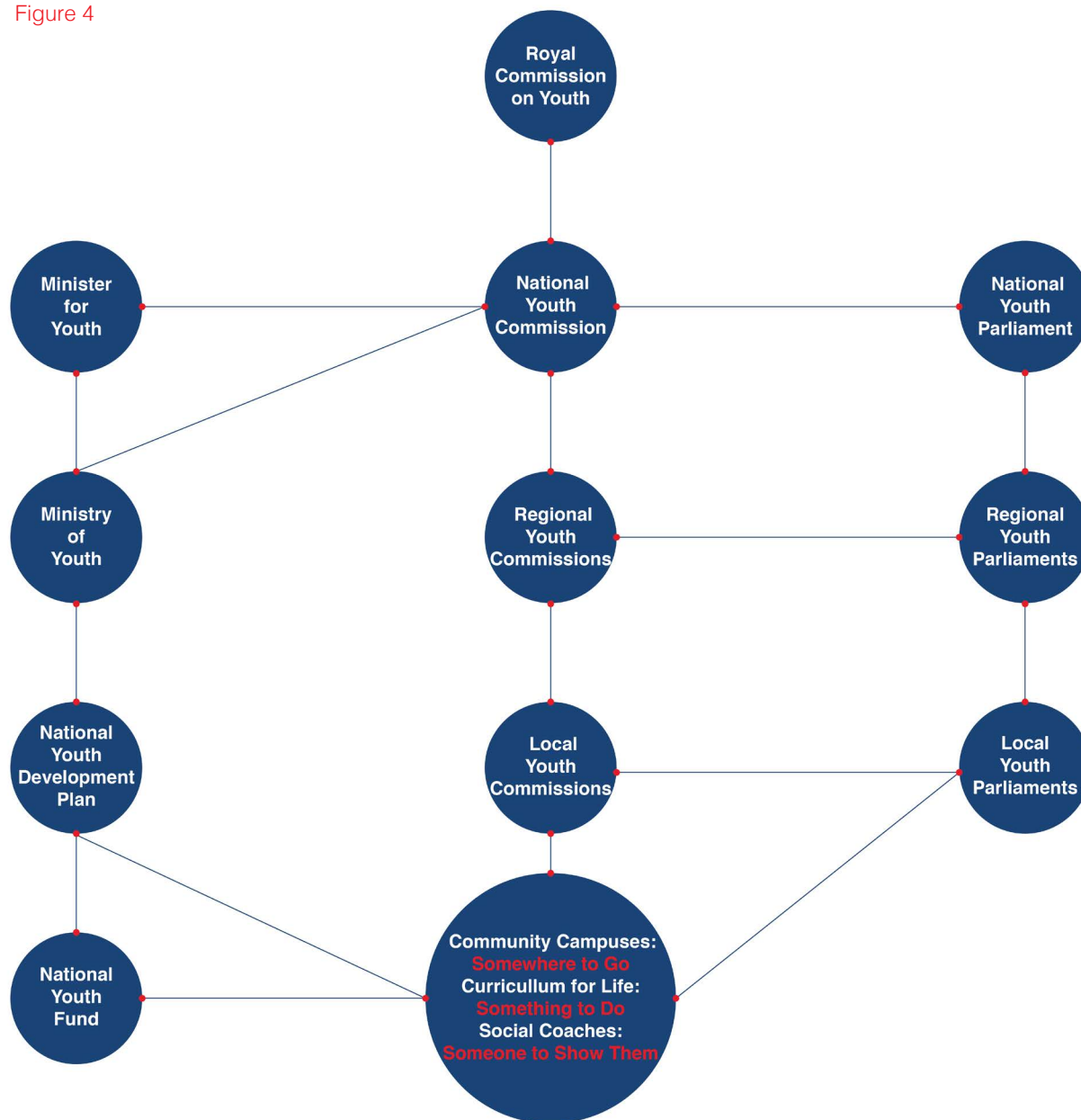
And finally, the Youth Charter recommends the establishment of:

- **Community Campuses** providing **Somewhere to Go**
- **Curriculum for Life** delivered through sport, arts, culture and digital technology providing **Something to Do**
- **Social Coaches** (modern day Youth Workers) to provide **Someone to Show Them**



3.2 DELIVERY STRUCTURE OF 10 POINT ACTION PLAN...

Figure 4



3.3 WHY THIS MANIFESTO: SAFEGUARDING OUR YOUNG PEOPLE...

“We all need to look at what we can do in our communities, and in every part of the system, to safeguard young people.”

- Former Prime Minister Theresa May, on dealing with knife crime (April 2019)

The first duty of the government is to the Mental, Physical and Emotional Health, Wellbeing and Safeguarding of our Youth and Communities. However, at present our youth and communities are being neglected, with historical social injustices played out on the streets despite billions of pounds pledged and invested for those disaffected and deprived communities. Please see figure 5¹³.

The investment into short term policies and initiatives have failed to address non-educational attainment, mental health and wellbeing with resulting **disaffection, anti-social behaviour, violence, extremism and a university of street crime**, leading to:

- 750 Youth Centres closed in England since 2012¹⁴
- Child Poverty Rising¹⁵
- Youth Justice in Crisis⁸

Figure 5 £Billions Spent on Youth Programmes

£millions? Positive Futures (2000) £billions? Connexions (2000)

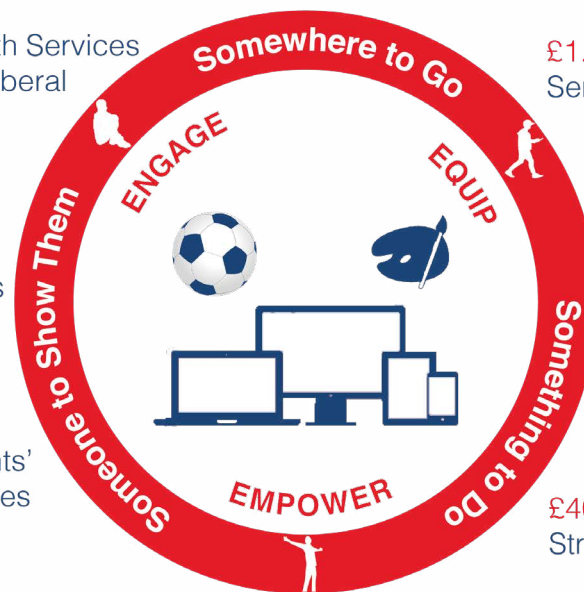


Birmingham Riot during showing of Blue Boy, a film depicting south London gang violence (November 2019)

£500m pledged for Youth Services by Conservatives and Liberal Democrats (2019)

£45m Youth Londoners Fund (2018 to 2021)

£90m 'dormant accounts' funding for Youth Futures Foundation (2019)



£1.5bn National Citizenship Service (2010 to 2019)

£100m for Police Forces to fight knife crime (2019)

£200m Youth Endowment Fund (2019)

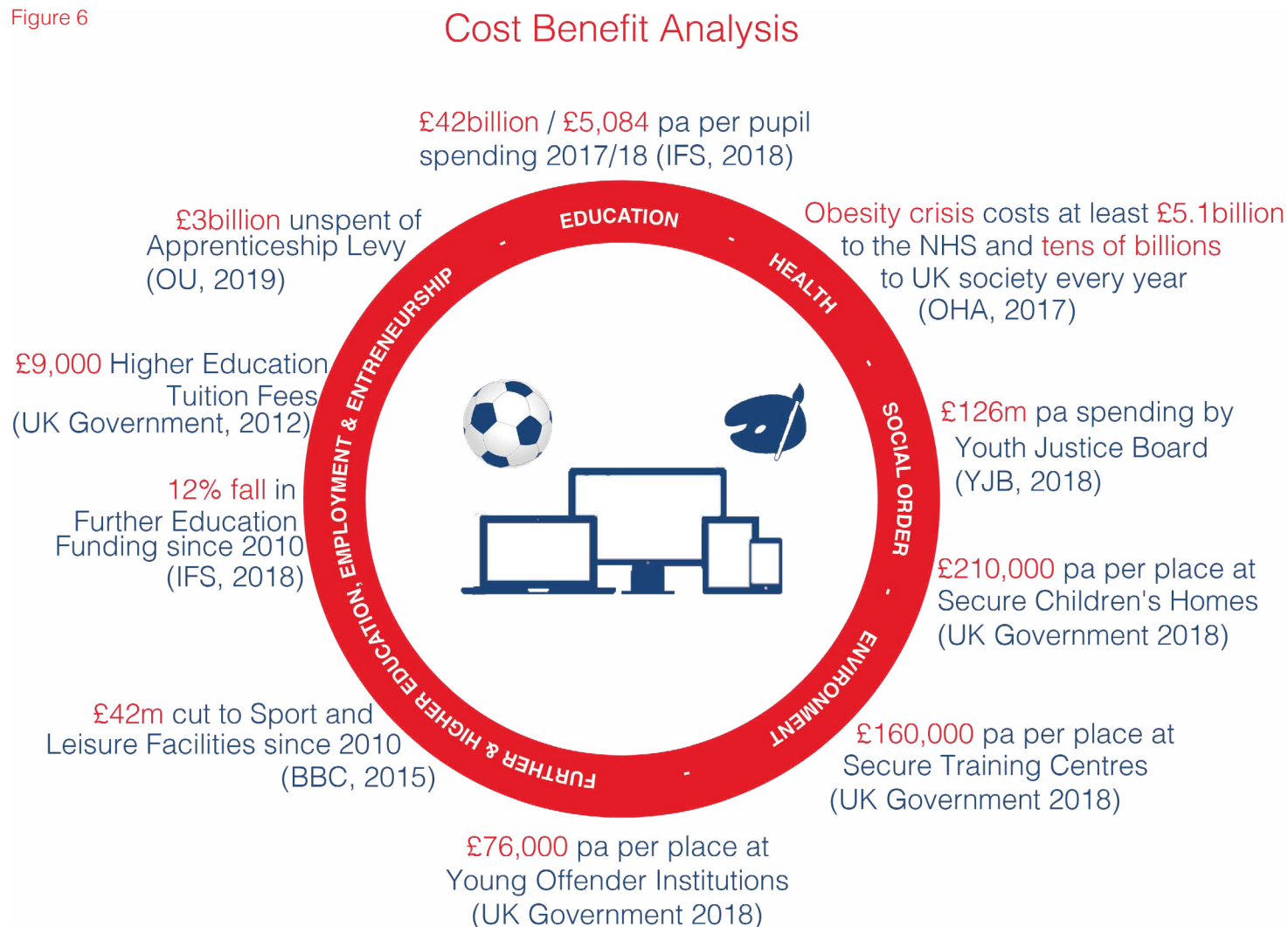
£40m Serious Violence Strategy (2019)

£40m Youth Investment Fund (2019)

3.4 COST BENEFIT ANALYSIS...

Please see Figure 6 for a summary of the Cost Benefit Analysis of UK spending on Education, Health, Social Order, Environment and Further & Higher Education, Employment & Entrepreneurship¹⁶. While this is not a detailed Cost Benefit Analysis of the UK's Investment into our Youth, it provides a framework for future analysis as part of a National Youth Development Plan.

Figure 6



3.5 SPORT AS A FUNDAMENTAL HUMAN RIGHT...

When Fundamental Human Rights are not recognized, not respected and not in place, we have:

disaffection, anti-social behaviour, violence, extremism and a university of street crime...

Sport for All as a Human Right is recognised as a Fundamental Principle of Olympism by the International Olympic Committee (IOC) in the Olympic Charter¹⁷:

4. The practice of sport is a human right.

This is further supported by the Universal Declaration of Human Rights¹⁸ and the following articles:

Article 25

1. *Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family.*

Article 27

1. *Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits*

And the Convention on the Rights of the Child¹⁹:

Article 31

1. *States Parties recognize the right of the child to rest and leisure, to engage in play and recreational activities appropriate to the age of the child and to participate freely in cultural life and the arts.*
2. *States Parties shall respect and promote the right of the child to participate fully in cultural and artistic life and shall encourage the provision of appropriate and equal opportunities for cultural, artistic, recreational and leisure activity.*



4.0 YOUTH CHARTER LEGACY CULTURAL FRAMEWORK...

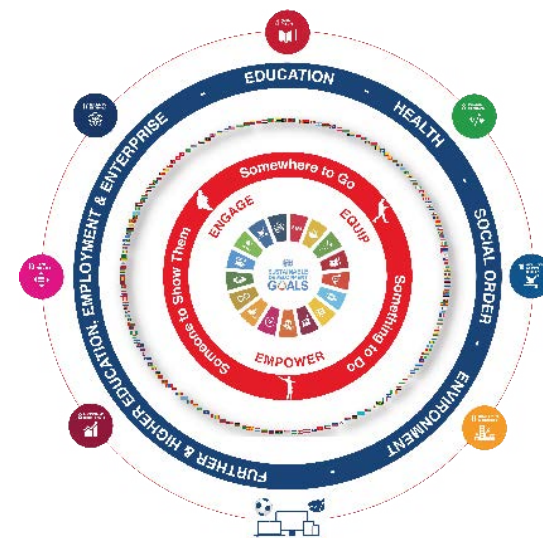
The Youth Charter Community Campus Model provides a Legacy Cultural Framework for the delivery of 'Sport Development in the Community' and 'Community Development through Sport' programmes with social, cultural and economic outputs and outcomes.

The outputs and outcomes of the Youth Charter Community Campus and Legacy Cultural Framework are measured against the following Legacy Development Goals (LDGs):

1. **EDUCATION** - attendance, attainment and performance
2. **HEALTH** - physical activity, wellbeing and active lifestyle
3. **SOCIAL ORDER** - civic rights and responsibilities
4. **ENVIRONMENT** - community cohesion and quality of life
5. **FURTHER AND HIGHER EDUCATION, EMPLOYMENT AND ENTREPREURSHIP**

The Youth Charter Legacy Development Goals are underpinned by:

- **COLLABORATION & PARTNERSHIP**
- **EQUALITY, DIVERSITY, INCLUSION AND PARTICIPATION (EDIP)**




The Youth Charter's Legacy Cultural Framework and Legacy Development Goals can provide additional value to the delivery of the UN [Sustainable Development Goals](#)²⁰ and the UN [2030 Youth Strategy](#)²¹.

Please see Table 1 for the YC Legacy Cultural Framework applied to UN Sustainable Development Goals and UN System Agencies.


Table 1: YC Legacy Cultural Framework applied to UN SDG's and UN System Agencies	
YC Legacy Development Goals (LDGs)	UN Sustainable Development Goals (SDGs)
1. EDUCATION – attendance, attainment and performance	- SDG 4 Quality Education
2. HEALTH – physical activity, wellbeing and active lifestyle	- SDG 3 Good Health and Well-Being
3. SOCIAL ORDER – civic rights and responsibilities	- SDG 16 Peace, Justice and Strong Institutions
4. ENVIRONMENT – community cohesion and quality of life	- SDG 11 Sustainable Cities and Communities
5. FURTHER & HIGHER EDUCATION, EMPLOYMENT AND ENTREPREURSHIP	- SDG 9 Decent Work and Economic Growth
• EQUALITY, DIVERSITY, INCLUSION AND PARTICIPATION (EDIP)	- SDG 10 Reduced Inequalities - SDG 5 Gender Equality
• GLOBAL PARTNERSHIPS	- SDG 17 Partnerships for the Goals



5.0 POLITICAL PARTY 2019 MANIFESTO PLEDGES FOR YOUTH²²


Table 2: Political Party 2019 Manifesto Pledges for Youth






Party Manifestos	Pledge Area	2019 Manifesto Pledges
 Conservative Manifesto	Youth Service	<p>Giving young people a future. As well as our investment in schools and technical education, we will invest £500 million in new youth clubs and services.</p> <p>We will back the National Citizen Service and promote it in schools as a way of bringing communities together.</p>
	Sport, Arts, Culture and Digital	<p>Festival of Great Britain and Northern Ireland in 2022 to coincide with the Birmingham Commonwealth Games</p> <p>We will set up a fan-led review of football governance, which will include consideration of the Owners and Directors Test, and will work with fans and clubs towards introducing safe standing. And we will help communities that want to create 'pocket parks' and regenerate derelict areas.</p>
	Education	<p>An extra £14 billion in funding for schools, include £780 million in new funding to support children with Special Educational Needs next year alone. And at least £5,000 a year for each secondary school pupil and at least £4,000 for each primary school pupil.</p> <p>We will back heads and teachers on discipline.</p> <ul style="list-style-type: none"> • back heads to use exclusions • expand 'alternative provision' schools for those who have been excluded <p>We will invest in arts, music and sport:</p> <ul style="list-style-type: none"> • offer an 'arts premium' to secondary schools to fund enriching activities for all pupils • invest in primary school PE teaching • promote physical literacy and competitive sport
	Health	We will treat mental health with the same urgency as physical health.
	Social Order	<p>Youth offending</p> <p>Young people are less likely to get into trouble in a well- disciplined school, which is why we will back teachers to enforce discipline. We are investing £500 million in youth services for young people. If they endanger others, we will put them in new alternative provision schools. If they are offenders, we are trialling Secure Schools. New laws will require schools, police, councils and health authorities to work together through Violence Reduction Units to prevent serious crime.</p> <p>20,000 new police officers</p> <p>Police will be empowered by a new court order to target known knife carriers, making it easier for officers to stop and search those convicted of knife crime. Anyone charged with knife possession will appear before magistrates within days not weeks. Those who use a knife as a weapon should go to prison.</p> <p>We will add 10,000 more prison places, with £2.75 billion already committed to refurbishing and creating modern prisons.</p> <p>Safer streets, safer towns. A new safer Streets Fund will invest in preventative measures like new CCTV or community wardens.</p>
	Environment	<p>Fight climate change and protect the environment</p> <p>We will lead the global fight against climate change by delivering on our world-leading target of Net Zero greenhouse gas emissions by 2050.</p> <p>New civic infrastructure. We have announced the largest cultural capital programme in a century, of £250million. This will support local libraries and regional museums.</p> <p>Community ownership. We will establish a £150 million Community Ownership Fund to encourage local takeovers of civic organisations or community assets that are under threat – local football clubs, but also pubs or post offices.</p> <p>Community spirit. Through the Cultural Investment Fund, outlined above, we will also support activities, traditions and events that bring communities together. We will support local and regional newspapers, as vital pillars of communities and local democracy, including extending their business rates relief.</p> <p>For areas – such as some coastal towns – which have historically been poorly served in terms of education and public services (among much else), we will cement our Opportunity Areas programme to raise standards and support regeneration.</p>
	Further & Higher Education, Employment & Enterprise	<p>Just as universities have been transformed by significant long-term investment over the last few decades, we need to make sure local colleges are equally excellent places for people to learn. We are therefore investing almost £2 billion to upgrade the entire further education college estate. And we'll also have 20 Institutes of Technology, which connect high-quality teaching in science, technology, engineering and maths to business and industry.</p> <p>We will strengthen universities and colleges' civic role. We will invest in local adult education and require the Office for Students to look at universities' success in increasing access across all ages, not just young people entering full-time undergraduate degrees.</p>

 Conservative Manifesto	Further & Higher Education, Employment & Enterprise	We will work with local universities to do more for the education, health and prosperity of their local areas.
		The Youth Futures Foundation will invest at least £90 million to improve employment outcomes for young people.
		We will help employers invest in skills and look at how we can improve the working of the Apprenticeship Levy
		We will create a new National Skills Fund worth £3 billion
		We will ensure that £500 million of the UK Shared Prosperity Fund is used to give disadvantaged people the skills they need to make a success of life.
 Labour Manifesto	Equality, Diversity, Inclusion & Partnership	We will improve the quality of evidence and data within Government about the types of barriers different groups face, ensuring that fairness is at the heart of everything we do.
		We will ensure that the historic contribution of migrant groups is recognised. We will maintain our support for a memorial recognising the contribution of the Windrush Generation in a prominent site in London.
		We will expand start-up loans, which have particularly high take-up from women and BAME entrepreneurs.
	Youth Service	Communities and Local Government Too many young people now have nowhere to go, nothing to do and no one to help them with their problems. Labour will build a properly funded, professionally staffed National Youth Service, and will guarantee every young person has access to local, high-quality youth work.
		"Only Young Once" The Labour Party is committed to working with young people to build a nation where they are safe and secure in the modern world, treated fairly, supported in the present, and ambitious for their future: <ul style="list-style-type: none"> • Skilled and equipped to learn and earn • Positive health and wellbeing • Active members of their communities • Happy and confident in their future
		Sport Sport enriches our lives, binds communities together and helps us all to stay healthy. Sport must be accessible and run in the interests of those who participate in it and love it. A Labour government will examine the state of the game, its governance and regulation, its ownership rules and the support and funding of the clubs that are vital to local communities. We will review the 'fit and proper person test' for club owners and directors and ensure that supporters' trusts have a proper role so that the professional game is properly run for all its fans and all its clubs. A Labour government will legislate for accredited football supporters' trusts to be able to appoint and remove at least two club directors and purchase shares when clubs change hands. We will regulate safe standing in stadiums and ensure that a proportion of the Premier League's television rights income is spent on grassroots football facilities.
		Culture We will maintain free entry to museums, because everyone should have access to our shared heritage. Building on the success of the UK City of Culture, we will launch a Town of Culture competition.
		Digital Labour will deliver free full-fibre broadband to all by 2030
	Education	National Education Service will be at the heart of Labour's plan for real change. It will provide free education for everyone throughout their lives and will nurture every child and adult to find a path that's right for them, by promoting all types of learning, skill and knowledge – technical, vocational, academic and creative.
		Early Years Within five years, all 2, 3 and 4-year-olds will be entitled to 30 hours of free preschool education per week and access to additional hours at affordable, subsidised rates staggered with incomes. Labour will also work to extend childcare provision for 1-year-olds and to ensure that childcare provision accommodates the working patterns of all parents.
		Schools We will introduce an Arts Pupil Premium to fund arts education for every primary school child. We will review the curriculum to ensure that it enriches students and covers subjects such as black history and continues to teach issues like the Holocaust. Pupils will learn both the science of climate and environmental emergency, and the skills necessary to deal with them. We will take action to end 'off-rolling', removing the perverse incentives for schools to let pupils fall out of the system, by making schools accountable for the outcomes of pupils who leave their rolls. We will properly regulate all education providers and reform alternative provision (AP) to ensure an excellent education is the right of every child, and improve the outcomes and life chances of some of the most vulnerable children in society.

 Labour Labour Manifesto	Education	Digital, Culture, Media and Sport We will introduce an Arts Pupil Premium to every primary school in England – a £160 million annual boost for schools to ensure creative and arts education is embedded in secondary education, and providing a pathway to grow our thriving creative sector.
	Health	Mental Health Only one in four children and young people are able to receive help from a mental health professional. Our £845million plan for Healthy Young Minds will more than double the annual spending on children and adolescent mental health services. We will establish a network of open access mental health hubs to enable more children to access mental health and recruit almost 3,500 qualified counsellors to guarantee every child access to school counsellors.
		Inequalities Life expectancy is stalling and infant mortality rates are increasing, especially among those living in our most deprived communities. A Labour government will target a reduction in health inequalities with a comprehensive children's health strategy. We will introduce a Future Generations Well-being Act, enshrining health aims in all policies and a new duty for NHS agencies to collaborate with directors of public health. We will invest in children's oral health, tackle childhood obesity and extend the sugar tax to milk drinks. We will ban fast-food restaurants near schools and enforce strict-er rules around the advertising of junk food and levels of salt in food.
	Social Order	Police & Security We will rebuild our youth services and guarantee young people's access to youth workers. We will invest in a youth justice system in which schools, local authorities, health authorities and youth services work together to divert young people away from the pathways towards crime.
		Security We will review the Prevent programme to assess both effectiveness and potential to alienate communities and consider alternatives including safeguarding programmes to protect those vulnerable to the recruitment propaganda and ideologies of the far-right and others who promote terror as a political strategy. We will review the Protect programme to ensure that public authorities take appropriate security measures, without alienating the communities they serve.
		Justice Smarter justice requires cross-government action to reduce the impact of adverse childhood experiences and to break the vicious cycle of poverty, inequality and crime. We will champion a joined-up approach, fostering close working relationships between criminal justice agencies with education authorities, health services and others by establishing violence-reduction units and ensuring vulnerable people get the support they need by boosting public health, mental health and early years services.
		Communities and Local Government We will rebuild early intervention services and replace the Troubled Families programme with a Stronger Families programme, refocused on long-term support to reduce the risk of children going into care.
	Environment	Our Green New Deal aims to achieve the substantial majority of our emissions reductions by 2030 in a way that is evidence-based, just and that delivers an economy that serves the interests of the many, not the few. We will invest in the towns and communities neglected for too long, with a £1 billion Cultural Capital Fund to transform libraries, museums and galleries across the country.
	Further & Higher Education, Employment & Enterprise	Further Education and Lifelong Learning Labour will ensure fairness and sustainability in further education, aligning the base rate of per-pupil funding in post-16 education with Key Stage 4, providing dedicated capital funding to expand provision and bringing back the Education Maintenance Allowance as the Welsh Labour Government has done. Labour will reform existing careers advice, working towards an integrated information, advice and guidance system that covers the entire NES.
		Higher Education Abolish tuition fees and bring back maintenance grants. We will fundamentally rethink the assessment of research and teaching quality, and develop a new funding formula for higher education.
	Equality, Diversity, Inclusion & Partnership	Sport We will commission an independent review into discrimination in sport.
		Police We will work to eliminate institutional biases against BAME communities. Proportionate stop-and-search based on intelligence is a needed tool of effective policing, but the use of expanded powers means black and Asian men are still more likely to be stopped and searched, poisoning relations between the police and the local communities they serve.
		Justice We will tackle the disproportionate levels of BAME children in custody, review the youth custody estate, strengthen youth courts and build on the Lammy Review.

 Labour Manifesto	Equality, Diversity, Inclusion & Partnership	<p>Social Justice Commission Labour will replace the Social Mobility Commission with a Social Justice Commission, based in the Treasury, with wide-ranging powers to hold us, and future governments, to account.</p> <p>Race Equality Create an Emancipation Educational Trust to educate around migration and colonialism, and to address the legacy of slavery and teach how it interrupted a rich and powerful black history which is also British history.</p>
	Youth Service	<p>A Public Health Approach to Violence</p> <ul style="list-style-type: none"> Invest in youth services. We will provide a £500m ringfenced youth services fund to local authorities to repair the damage done to youth services and enable them to deliver a wider range of services, reach more young people and improve training for youth workers.
 Liberal Democrats Manifesto	Sport, Arts, Culture and Digital	<p>Access to Culture and Sport</p> <ul style="list-style-type: none"> Maintain free access to national museums and galleries. Protect sports and arts funding via the National Lottery.
	Education	<p>Schools that Prepare Children for Life</p> <ul style="list-style-type: none"> Introduce a 'curriculum for life', in all state-funded schools. This will include Personal, Social and Health Education, financial literacy, environmental awareness, first aid and emergency lifesaving skills, mental health education, citizenship and age-appropriate Relationships and Sex Education (RSE). Teaching about sexual consent, LGBT+ relationships, and issues surrounding explicit images and content will be included in RSE. Establish an independent body of education experts who will use the most up-to-date educational evidence to oversee any future curriculum changes. It would take these decisions out of the hands of politicians and put an end to unnecessary and often politically motivated changes, which disrupt children's learning and place an extra burden on teachers. Improve the quality of vocational education, including skills for entrepreneurship and self-employment, and improve careers advice and links with employers in schools and colleges. Protect the availability of arts and creative subjects in the curriculum and act to remove barriers to pupils studying these subjects, including by abolishing the English Baccalaureate as a performance measure. Teach the core skills required for children to flourish in the modern world, including critical thinking, verbal reasoning and creativity. <p>Trade, Aid and Investment</p> <ul style="list-style-type: none"> Develop a global education strategy to address the urgent crisis of 263 million children missing out on schooling.
	Health	<p>Our Plan for Health and Social Care</p> <ul style="list-style-type: none"> Transforming mental health by treating it with the same urgency as physical health. <p>Fixing Mental Health Services</p> <ul style="list-style-type: none"> Stop the cliff edge of young people transitioning to adult services and ensure uninterrupted care Establish a Student Mental Health Charter which will require all universities and colleges to ensure a good level of mental health provisions and services for students. Improve mental health support and treatment within the criminal justice system and ensure continuity of mental health care and addiction treatment in prison and the community. <p>Help to Stay Healthy</p> <ul style="list-style-type: none"> Publish a National Wellbeing Strategy, which puts better health and wellbeing for all at the heart of government. Ministers from all departments will be responsible for implementing the strategy. Pursue a Health in All Policies approach, as recommended by the World Health Organization. This means that national and local decision making, policies and interventions will only take place after the full impact on people's mental and physical health has been fully assessed. Develop a strategy to tackle childhood obesity including restricting the marketing of junk food to children, and closing loopholes in the Soft Drinks Industry Levy. We will extend it to include juice- and milk-based drinks that are high in added sugar. <p>Children and Families Ready to Learn</p> <ul style="list-style-type: none"> Ensure that all teaching staff have the training to identify mental health issues and that schools provide immediate access for pupil support and counselling. Ensure there is a specific individual responsible for mental health in schools, who would provide a link to expertise and support for children experiencing problems. They would also take a lead on developing whole-school approaches Liberal Democrat Election Manifesto 2019 to mental well-being. Give schools a statutory duty to promote the wellbeing of their pupils as part of the inspection framework. <p>Learning Throughout Life</p> <ul style="list-style-type: none"> Require universities to make mental health services accessible to their students, and introduce a Student Mental Health Charter through legislation.

 Liberal Democrats Manifesto	Health	<p>Promoting Wellbeing</p> <ul style="list-style-type: none"> • Introduce a wellbeing budget, following the example of New Zealand – basing decisions on what will improve wellbeing as well as on economic and fiscal indicators. • Appoint a Minister for Wellbeing, who will make an annual statement to Parliament on the main measures of wellbeing and the effects of government policies on them. • Introduce wellbeing impact assessments for all government policies • Prioritise government spending on the things that matter most to people's wellbeing – both now and in the future – including: <ul style="list-style-type: none"> - Schools that build emotional resilience and properly prepare our children for both work and relationships - Jobs for the future, through further education and Skills Wallets. - Targeted support for those most at risk of poor wellbeing: vulnerable children, people who are homeless, victims of trafficking and exploitation. - Providing welfare support to those who need it. - Reducing Adverse Childhood Experiences by investing further in services during pregnancy and the first two years of a child's life. • Ensure that the environment is protected for future generations with clean air to breathe and urgent action to tackle the climate emergency.
	Social Order	<p>A Public Health Approach to Violence</p> <ul style="list-style-type: none"> • Invest £1 billion to restore community policing, enough for two new police officers in every ward. • Adopt a public health approach to the epidemic of youth violence: identifying risk factors and treating them, rather than just focusing on the symptoms. This means police, teachers, health professionals, youth workers and social services all working closely together to prevent young people falling prey to gangs and violence. • Embed Trauma-informed Youth Intervention Specialists in all Major Trauma Centres.
	Environment	<p>Our Plan for a Green Society and a Green Economy</p> <p>We will deliver a ten-year emergency programme to cut emissions substantially straight away, and phase out emissions from the remaining hard-to-treat sectors by 2045 at the latest.</p>
	Further & Higher Education, Employment & Enterprise	<p>Learning Throughout Life</p> <ul style="list-style-type: none"> • Help children from poorer families to remain in education and training beyond the age of 16 by introducing a 'Young People's Premium'. This would be based on the same eligibility criteria as the Pupil Premium, but a portion of it would be paid directly to the young person aged 16-18. • Raise standards in universities by strengthening the Office for Students, to make sure all students receive a high-quality education. • Reinstate maintenance grants for the poorest students, ensuring that living costs are not a barrier to disadvantaged young people studying at university. • Establish a review of higher education finance in the next parliament to consider any necessary reforms in the light of the latest evidence of the impact of the existing financing system on access, participation and quality, and make sure there are no more retrospective raising of rates or selling-off of loans to private companies. • Ensure that all universities work to widen participation by disadvantaged and underrepresented groups across the sector, prioritising their work with students in schools and colleges, and require every university to be transparent about selection criteria. <p>UK2050: Our Vision for an Innovation-Led Economy</p> <ul style="list-style-type: none"> • Develop the skilled workforce needed to support this growth by introducing a new two-year visa for students to work after graduation and a major expansion of high-quality apprenticeships including Higher Apprenticeships, backed up by new sector-led National Colleges. • Develop a national skills strategy for key sectors, including zero-carbon technologies, to help match skills and people; our new Skills Wallets will allow people to retrain and upskill when they need to. (also see Opportunities Throughout Life section, p.25) <p>A Better Deal for Entrepreneurs and Small Business</p> <ul style="list-style-type: none"> • Provide a supportive framework to develop social enterprises – businesses with a social focus rather than a profit motive. <p>Opportunities Throughout Life</p> <ul style="list-style-type: none"> • Expand the apprenticeship levy into a wider 'Skills and Training Levy' to help prepare the UK's workforce for the economic challenges ahead with 25 per cent of the funds raised by the levy going into a 'Social Mobility Fund' targeted at areas with the greatest skill needs. • Develop National Colleges as national centres of expertise for key sectors, such as renewable energy, to deliver the high-level vocational skills that businesses need. • Identify and seek to solve skills gaps such as the lack of advanced technicians by expanding higher vocational training like foundation degrees, Higher National Diplomas, Higher National Certificates and Higher Apprenticeships.
	Equality, Diversity, Inclusion & Partnership	<p>Access to Culture and Sport</p> <ul style="list-style-type: none"> • Support anti-racism and anti-homophobia campaigns in sport. <p>Our Plan for Better Politics</p> <ul style="list-style-type: none"> • Giving people a voice with a fair voting system so that everyone's vote counts equally, letting people vote at the first election or referendum after they turn 16 and giving votes to all British citizens abroad and to EU citizens who have made the UK their long-term home. <p>Trade, Aid and Investment</p> <ul style="list-style-type: none"> • Pursue a foreign agenda with gender equality at its heart, focusing on: the transformation of the position of women through economic inclusion, education and training; ensuring the lives of women and girls are not ignored in favour of trade or regional alliances; working to extend reproductive rights and end female genital mutilation; and ending sexual violence in conflict zones.

 Green Party Manifesto	Youth Service	Preventing Crime Invest in youth services and centres, to help turn at-risk children away from crime. All the evidence shows the cuts in youth services have increased crime, especially knife crime. To end knife crime once and for all we need to invest in specialist programmes provided through youth centres.
 Brexit Party Manifesto	Youth Service	No Youth Service Pledge
 Scottish National Party Manifesto	Youth Service	No Youth Service Pledge
 Plaid Cymru Manifesto	Youth Service	Our Five Key Pledges to Make Wales Matter 4. Empowering Young People – ensuring continued access to the Erasmus+ education exchange programme, full implementation of the Youth Guarantee Scheme and access to the EU railcard
 Democratic Unionist Party Manifesto	Youth Service	Manifesto to be announced
 Sinn Féin Policies	Youth Service	No Youth Service Policy
 Alliance Party of Northern Ireland Manifesto	Youth Service	No Youth Service Pledge

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7.0 YOUTH CHARTER BIBLIOGRAPHY

The Youth Charter Bibliography includes:

- Youth Charter Archive Book
- Youth Charter Reports
- Reports the Youth Charter has contributed to

7.1 YOUTH CHARTER ARCHIVE BOOK

The Youth Charter Archive Book documents the Youth Charter's 26-Years of work in creating and delivering sport for development and peace projects, programmes and initiatives.

7.2 YOUTH CHARTER REPORTS

No.	Year	YC Report
1	1994	The Spirit of Hulme and Moss Side: Tour of LA '94
2	1998	Youth Charter 5 Year Report
3	2001	Youth Charter Social Centres of Excellence
4	2003	Youth Charter and the impact of sport in the social development of young people and the wider community
5	2006	The Youth Charter: 'Commonwealth 12' Report
6	2006	The Youth Charter: 'Rugbywise 12' Report
7	2006	The Youth Charter: 'Manchester 12' Report
8	2006	The Youth Charter: 'South Africa 12' Report
9	2010	Youth Charter: Muhammad Ali Scholars Tour Report 2010
10	2011	Youth Charter: Legacy Manifesto 2012
11	2013	Youth Charter: Legacy Manifesto 2013
12	2013	Written evidence submitted by the Youth Charter to the Education Select Committee inquiry on School Sport following London 2012
13	2013	Written evidence submitted by the Youth Charter to the House of Lords Select Committee on Olympic and Paralympic Legacy 2013
14	2013	Written and Oral evidence provided by the Youth Charter to the Youth Select Committee on A Curriculum for Life
15	2013	Written evidence submitted by the Youth Charter to the Parliamentary Commission on Physical Activity
16	2014	Youth Charter 2012 Games Legacy Report: A Games Legacy for All...

17	2014	Youth Charter Glasgow 2014 Legacy Forum Report
18	2014	Youth Charter '21' Soccerwise Report
19	2015	Youth Charter '22' Tenniswise Report
20	2017	Youth Charter 2016 Games Legacy Impact Report
21	2017	Youth Charter 2017 Legacy Manifesto
22	2017	YC '25' Healthwise WHO Global Physical Activity Action Plan submission
23	2017	YC FLAB SCLP Manchester & Louisville Workshop Reports
24	2018	YC '25' DCMS Social Impact Inquiry submission
25	2018	YC '25' Impact of Social Media submission
26	2018	UK Sport Public Consultation 2018
27	2018	YC '25' Salford Report

7.3 REPORTS THE YOUTH CHARTER HAS CONTRIBUTED TO

The Youth Charter has produced the following reports and government submissions:

No.	Year	YC Report	Report Source & Authors
1	1994	Cape Town 2004 Olympic Games	City of Cape Town
2	1994	Youth Sport	The Leisure Manager
3	1994	Sporting Chances: Sport in the developing world	Orbit
4	1996	Young People: Fit for Life?	King George VI & Queen Elizabeth Foundation of St Catherine's
5	1997	Sporting Nation	The Labour Party
6	1997	The Rise of the Social Entrepreneur	by Charles Leadbeater
7	1998	Best value through sport, The value of sport	Sport England
8	1998	Sprint: A report on the relationship between sport and society, education, the arts and gender	The British Council
9	1999	Report of the Policy Action Team 10: The contribution of Sport and the Arts	Department of Culture, Media and Sport
10	1999	England 2006 World Cup bid	The FA
11	2000	Connect: A Guide for voluntary organisations and community groups on working with excluded young people	DfEE & CEDC
12	2000	Everybody Wins Sport and Social Inclusion	Manchester 2002
13	2000	A Sporting Chance	Youth Justice Board
14	2001	Achieving Racial Equality: A Standard for Sport; Guidance on the assessment process for governing bodies and sport organisations	Sport England/ Sporting Equals/ CRE
15	2001	Bradford 2008 bid for European City of Culture	Bradford City Council
16	2002	Game Plan: a strategy for delivering Governments sport and physical activity objectives	A joint DCMS/Strategy Unit Report
17	2002	Primary Schools: Sports Day Toolkit	Sport England Active Schools
18	2002	Games leave a social legacy	Manchester 2002
19	2002	Rugby reaching the inner cities	RFU

20	2002	Primary Schools: Sports Day Toolkit	Sport England Active Schools
21	2003	EDUCA Sport	European Union
22	2003	Human Security and Dignity: Fulfilling the promise of the United Nations, 56th Annual DPI/NGO Conference Report	United Nations
23	2003	Living for Sport	Sky/ Youth Sport Trust
24	2005	Raising the Bar: The final report of the Independent Sports Review	Independent Sports Review
25	2012	Sport, Peace and Development	by Kieth Gilbert and Will Bennet, Common Ground
26	2013	School sport following London 2012: No more political football	House of Commons Education Select Committee
27	2013	Keeping the flame alive: the Olympic and Paralympic Legacy	House of Lords Select Committee on Olympic and Paralympic Legacy
28	2014	A qualitative study of the impact of the London 2012 Olympics on families in the East Midlands of England: lessons for sports development policy and practice	Chris Mackintosh, Natalie Darko, Zoe Rutherford & Hetty-May Wilkinson, Liverpool John Mores University, Nottingham Trent University, Leeds Metropolitan University
29	2014	Government and Mayor of London Response to the House of Lords select committee on Olympic and Paralympic legacy report of session 2013-14: 'Keeping the flame alive: the Olympic and Paralympic Legacy'	UK Government and Office for the Mayor of London
30	2014	Tackling Physical Inactivity: A Coordinated Approach	All-Party Commission on Physical Activity
31	2015	Sustainable Mega-Events in Developing Countries: Experiences and insights from Host Cities in South Africa, India and Brazil	Konrad, Adenauer and Stiftung



Mission

Sport, culture, art and digital technology - social and human development for life

Vision

Youth and communities engaged, equipped and empowered to contribute to a 21st Century Global Society for All.

Opportunity

To invest in the potential of our 21st Century Global Citizens.

Objectives

Engage, equip and empower young people and communities to maximise their social and cultural integration and active participation.

Values

- Positive happiness and fulfilment through active human and social engagement
- Positive mental and physical fitness for all
- Commitment to excellence and collaboration for all young people and communities
- Dignity, honesty, integrity and respect of self in all that we do

**Legacy
Development
Goals**

1. **EDUCATION** - attendance, attainment and performance
2. **HEALTH** - physical activity, wellbeing and active lifestyle
3. **SOCIAL ORDER** - civic rights and responsibilities
4. **ENVIRONMENT** - community cohesion and quality of life
5. **VOCATION, TRAINING, EMPLOYMENT AND ENTREPREURSHIP**

Our Philosophy

"Sport is an order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples. Sport is a truce, in an era of antagonisms and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship (Olympism). Sport is education, the truest form of education, that of character. Sport is culture because it enhances life and, most importantly, does so for those who usually have the least opportunity to feast on it."

Rene Maheu

Former Director of UNESCO

Our Vision

"Vision without action is a dream.

Action without vision is merely passing time.

Vision with action can change the world..."

Nelson Mandela



Sporting Ambassadors

Over the past 26 years, the Youth Charter message has been inspired through teams and sporting ambassadors who have signed the Youth Charter Scroll in support of its work. These include:

Marcus Adam	Antony Cotterill	Angus Groom	Kelly Massey	Sir Craig Reddie CBE	Danielle Waterman
Neil Adams MBE	Lord Cowdrey*	Sally Gunnell OBE DL	Ally McCoist MBE	Cyrille Regis MBE	Maurice Watkins CBE
Sir Ben Ainslie CBE	Kadeena Cox MBE	Dame Mary Glen Haig DBE*	Mark McCoy	Peter Reid	Lee Westwood OBE
Kriss Akabusi MBE	John Crawley	Jane Hall	John McEnroe	Sir Dave Richards	Fatima Whitbread MBE
Carlos Alberto Torres*	Mark Croasdale	Susan Hampshire OBE	Mike McFarlane OBE	Ellie Robinson MBE	Richard Whitehead MBE
Claire Allan	Vanessa Daobry	Gary Hardings	Barry McGuigan MBE	Mark Rowland	Laurence Whiteley MBE
Rob Andrew MBE	David Davies OBE	Eddie Hemmings	Katy Mclean MBE	Joanna Rowsell-Shand MBE	Max Whitlock MBE
Lord Jeffrey Archer	Sharon Davies MBE	Tim Henman CBE	Steve McMahon	Louis Saha	David Wilkie MBE
Ossie Ardiles	Anita L. DeFrantz	Philip Hinds MBE	Mick McManus*	Tessa Sanderson CBE	James Williams
Mike Atherton OBE	Rob Denmark	Kate Hoey MP	Diane Modahl	Jazmin Sawyers	Melanie Wilson
Chris Baileu MBE	Lisa Dermott	Dame Kelly Holmes DBE	Adrian Moorhouse MBE	Emily Scott	Amy Wilson-Hardy
Jeremy Bates	Emily Diamond	Frances Houghton	Nathan Morgan	Greg Searle MBE	Paul Zetter CBE
Jamie Baulch	Anne Dickins MBE	Robert Howely	Dewi Morris	Jon Searle MBE	Dutch Soccer Squad
Bill Beaumont CBE	Karen Dixon	Norman Hunter	Lutalo Muhammad	Teddy Sheringham MBE	England Rugby Squad
Jack Beaumont	Sandra Douglas	Paul Ince	Fiona Murtagh	Ellie Simmonds OBE	England Soccer Squad
Franz Beckenbauer	Tony Dobbin	Stewart Innes	Tania Nadarajah	Judy Simpson OBE	Ghanaian Under 17 Soccer Squad
David Beckham OBE	Tony Doyle MBE	Colin Jackson CBE	Prince Naseem	Lynn Simpson	South African Soccer Squad
Paul Bennett MBE	Adam Duggleby MBE	Simon Jackson MBE	Phil Neville	Jane Sixsmith MBE	South African Rugby Squad
Louise Bloor	Paula Dunn	David Johnson	Martin Offiah MBE	Nick Skelton OBE	Lancashire County Cricket Club
Chris Boardman MBE	Richard Dunwoody MBE	Michael Johnson	Wayne Otto OBE	Callum Skinner	Manchester United Football Club
Lorna Booth	Scott Durant MBE	Jade Jones MBE	John Parrot MBE	Phyllis Smith	
Toby Box	Tracy Edwards MBE	Jasmine Joyce	Alan Pascoe MBE	Sarah Springman CBE	
Julia Bracewell OBE	Farokh Engineer	Mary King MBE	Lenny Paul	FREng	
Abbie Brown	Mike England MBE	Jürgen Klinsman	Stuart Pearce MBE	Ian Stark OBE	Ambassador's honours correct at date of publishing.
Daniel Brown MBE	Chris Eubank	Sir Robin Knox Johnston CBE RD and bar	Dame Mary Peters CH, DBE	Ray Stevens	
Nicky Butt	Nicola Fairbrother	Sir Eddie Kulukundis OBE	Terry Phelan	Athole Still	Other international signatories available on request
Kevin Cadle	Sir Nick Faldo MBE	Sonia Lawrence	Asha Philip	Dame Sarah Storey DBE	
Darren Campbell MBE	John Fashnu	Jason Lee	Liam Phillips	Mike Summerbee	
Pat Cash	Sir Alex Ferguson CBE	Rob Lee	Dave Phillips	Polly Swann	
Ben Challenger	Will Fletcher	Zoe Lee	Dave Phillipson	Iwan Thomas MBE	*Deceased
Sir Bobby Charlton CBE	Richard Fox MBE	Denis Lewis OBE	Karen Pickering MBE	Neil Thomas MBE	
Linford Christie OBE	Janice Francis	Lennox Lewis CM, OBE	Sir Matthew Pinsent CBE	Baroness Tani Grey-Thompson DBE	
Gill Clarke MBE*	Ryan Giggs OBE	Clive Lloyd CBE	Nicky Piper MBE	Victoria Thornley	
Joe Clarke MBE	Eugene Gilkes	Lisa Lomas	Michel Platini	Dennis Tueart	
David Coleman OBE*	Phil de Glanville	Helen Lonsdale	Paul Reaney	Terry Venables	
Gary Connolly	Helen Glover MBE	Devon Malcolm	Sir Steven Redgrave CBE	Bianca Walkden	
Kirstina Cook	Dame Katherine Grainger DBE	Gary Mason*	Derek Redmond	Daniel Wallace	
Sir Henry Cooper MBE*	Jodie Grinham		Annika Reeder		