

Youth Charter

Team GB Racial Equality: Sydney 2000 to Tokyo 2020

Summary Report



Sport, Arts, Culture and Digital Technology...
Social and Human Development for Life...



TEAM GB RACIAL EQUALITY - SYDNEY 2000 TO TOKYO 2020...

The Youth Charter reveals its response to the racial inequality concerns raised by Sport England’s Board Member, Chris Grant, who challenged the historic Team GB medal haul successes as being “to white and suburban” with “massive underrepresentation” of the UK’s diverse social and cultural communities.

The YC 2020 Racial Equality Summary Report attempts to provide data analysis on this issue and highlight the policy strategies with the recent Government announcement of a £232m investment to support Team GB Olympic and Paralympic athletes to Paris 2024. Prime Minister Boris Johnson said:

“Team GB showed us the very best of this country in Tokyo - demonstrating sportsmanship, hard work and record-breaking performances. From the pool to the track to the velodrome, our Olympians gave us so many reasons to be proud, and to celebrate their extraordinary success. This increased funding will support Team GB to deliver their best possible performances in three years time in Paris.”

The Youth Charter has completed a longitudinal analysis of Team GB Athletes from Sydney 2000 to Tokyo 2020, which covers the post-Atlanta 1996 period and **£1.116billion** of public investment from the National Lottery and the Treasury, with another £232million to be invested for the Paris 2024 funding cycle, which will see a **43% increase** in UK Sport funding from £54million per year to £77.4million per year.

During this period (1997 to 2021), socio-economic inequalities, including in education, health and racial disparities, have persisted and/or increased in the UK. The additional socio-economic sport and physical activity inequalities have been exposed by the unequal impact of the Covid pandemic on our most disadvantaged and deprived communities in the UK, and the pandemic has further increased the overall education attainment gaps between the state and independent education systems. Which begs the question:

- **How many Team GB Athletes attended independent secondary schools?**

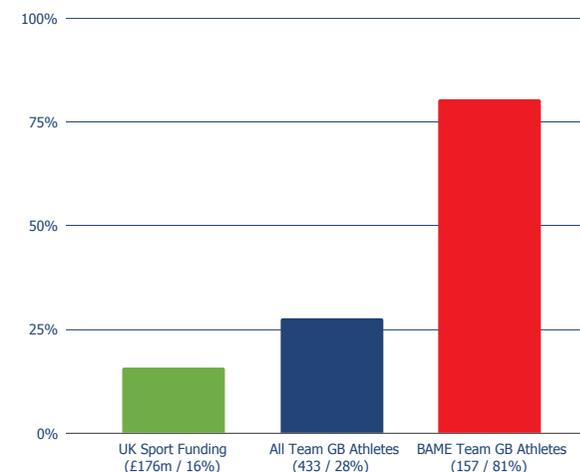
The Youth Charter has data for this from previous Olympics and will attempt to find some answers for Tokyo 2020 but this should be freely available and part of UK Sport’s public funding criteria to promote transparency.

With regard to Racial Equality, the Youth Charter found there were **195 (12.5%) BAME Athletes** out of the 1,562 Team GB Athletes who have competed at the Olympics from Sydney 2000 to Tokyo 2020.

Of this **81% of the Team GB BAME Athletes** were in 4 Olympic Squads:

- Athletics **56% (109)** of Team GB BAME Athletes
- Boxing **9.7% (13)** of Team GB BAME Athletes
- Football **9.2% (18)** of Team GB BAME Athletes
- Basketball **5.6% (11)** of Team GB BAME Athletes

Graph 1: Team GB Racial Equality Top 4 Sports - UK Sport Funding; All Team GB Athletes; BAME Athletes

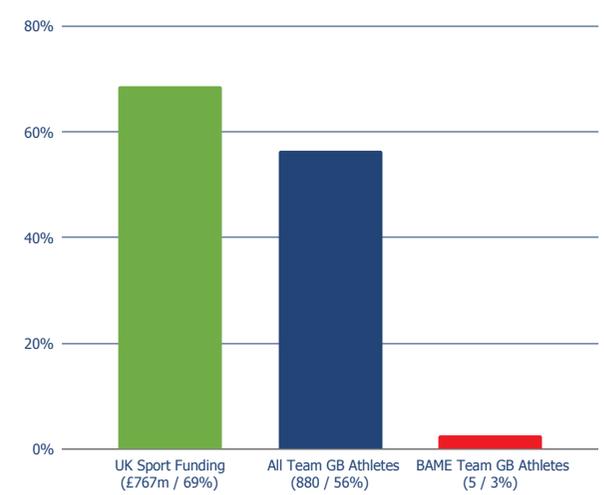


Whilst **15 (50%)** of the Team GB Olympic Squads had **0% to 2% BAME Athletes**. These 15 Team GB Olympic Squads had only **5 BAME Athletes** out of 880 Athletes at Sydney 2000 to Tokyo 2020. These 15 Team GB Olympic Squads had **56% of All Team GB Athletes** but just **2.6% of Team GB BAME Athletes**.

However, UK Sport has provided **£767million (69%)** of the £1.116billion public investment to these 15 sports between 1997 to 2021. This includes:

- **Cycling** **£117million** UK Sport Funding **2 (2.3%) BAME Athletes** out of 88 Athletes
- **Aquatics** **£138million** UK Sport Funding **2 (0.9%) BAME Athletes** out of 228 Athletes
- **Rowing** **£131million** UK Sport Funding **1 (0.6%) BAME Athletes** out of 163 Athletes
- **Equestrian** **£63million** UK Sport Funding **0 BAME Athletes** out of 40 Athletes
- **Canoeing** **£59million** UK Sport Funding **0 BAME Athletes** out of 44 Athletes
- **Sailing** **£106million** UK Sport Funding **0 BAME Athletes** out of 59 Athletes

Graph 2: Team GB Racial Equality Bottom 15 Sports - UK Sport Funding; All Team GB Athletes; BAME Athletes



The Youth Charter has established a rating system for the “Potential for **Social Impact** of Olympic Sports”, which includes four areas:

1. Physical Literacy / Active Lifestyle
2. Life Skills / Active Lifestyle
3. Social Skills
4. Accessibility

Table 1: Areas and Factors for Potential Social Impact of Sport	
Area	Factors
Physical Literacy / Active Lifestyle	Sport and Physical Activity participation is shaped by early childhood experiences and the development of physical literacy. Gymnastics provides the most basic form of developing physical literacy in early childhood.
Life Skills / Active Lifestyle	Running, swimming and self-defence are all life skills which can help save lives and develop active lifestyles. Cycling is a life skill that can improve personal health and the environment.
Social Skills	Basic interaction, communication, team building and conflict resolution skills can all be developed through participation in competitive and team sports.
Accessibility	The access to equipment and facilities will ultimately determine opportunities to participate in sport and physical activity.

Out of the 15 Team GB Sports with the least number of BAME Athletes 8 have a **Low** potential for Social Impact. The Youth Charter calls on UK Sport, along with Sport England, Sport Wales, Sport Scotland and Sport Northern Ireland, to ensure public investment in sport includes Potential for **Social Impact** as a key criteria for funding.

Combat Sports have a **Very High** potential for **Social Impact**. Boxing has had the best BAME Athlete (46%) representation of all the Team GB Squads and providing 9.7% of all Team GB BAME Athletes between Sydney 2000 and Tokyo 2020. However, for Wrestling Team GB has only entered two athletes between Sydney 2000 and Tokyo 2020 and both of these athletes were not born and did not grow up in the UK. And as Karate debuted at Tokyo 2020 Team GB did not enter any athletes in this competition.

The Youth Charter has called on all Combat Sports to work in partnership with other sports to provide alternative outlets for our disaffected, disenfranchised and disillusioned young people, to channel their aggression into a focussed and disciplined way of life, as part our #Fight4theStreets...

Table 2: Potential for Social Impact Classification of Olympic Sports/Disciplines			
Very High (Very Accessible)	High (Accessible)	Medium (Difficult to Access)	Low (Very Difficult to Access)
Athletics	Badminton	Aquatics (Water Polo / Diving / Synchronised Swimming)	Archery
Aquatics (Swimming)	Baseball/Softball		Beach Volleyball
Basketball	Cycling (BMX/Road/ Mountain)	Fencing	Canoeing
Boxing			Golf
Gymnastics (Artistic / Rhythmic)	Table Tennis	Gymnastics (Specialist Equipment / Trampoline)	Equestrian
	Skateboarding		Modern Pentathlon
Handball	Table Tennis	Weightlifting	Rowing
Hockey	Tennis		Sailing
Judo			Shooting
Karate			Sport Climbing
Rugby			Surfing
Soccer			Triathlon
Taekwondo			
Volleyball			
Wrestling			

£1.116billion

UK Sport funding 1997 to 2021

Sydney 2000
to Tokyo 2020:

1,562 Athletes

195 (12.5%) BAME Athletes

81% of BAME Athletes in Athletics (55.9%),
Boxing (9.7%), Football (9.2%) and Basketball (5.6%)

15 (50%) Team GB Olympic Squads had **0% to 2% (5)**

BAME Athletes out of 880 (59% of all athletes) and

£767million (69%) of UK Sport's Funding 1997 to 2021.



TEAM GB



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#LegacyOpportunity4All
#Call2Action



Table 3: Team GB Athlete Racial Equality for Sydney 2000 to Tokyo 2020

Team GB Olympic Squads		UK Sport (£million)	Social Impact Potential	Medals			Number of Athletes	Racial Equality			
				Gold	Silver	Bronze		White	BAME	% BAME	%Team GB BAME
1	Boxing	£40.40	Very High	8	5	6	41	22	19	46.3%	9.7%
2	Basketball	£12.29	Very High	0	0	0	24	13	11	45.8%	5.6%
3	Athletics	£123.49	Very High	12	9	16	305	196	109	35.7%	55.9%
4	Weightlifting	£4.70	Medium	0	1	0	13	9	4	30.8%	2.1%
5	Football	£0.00	Very High	0	0	0	63	45	18	28.6%	9.2%
6	Taekwondo	£25.51	Very High	2	3	4	14	10	4	28.6%	2.1%
7	Table Tennis	£3.75	High	0	0	0	9	7	2	22.2%	1.0%
8	Fencing	£9.83	Medium	0	0	0	16	13	3	18.8%	1.5%
9	Volleyball	£7.65	Very High	0	0	0	28	23	5	17.9%	2.6%
10	Modern Pentathlon	£27.78	Low	3	2	2	14	12	2	14.3%	1.0%
11	Rugby	£0.00	Very High	0	1	0	44	39	5	11.4%	2.6%
12	Tennis	£0.00	High	2	1	0	20	18	2	10.0%	1.0%
13	Gymnastics	£57.83	Very High	3	3	9	56	52	4	7.1%	2.1%
14	Judo	£36.38	Very High	0	2	3	29	27	2	6.9%	1.0%
15	Cycling	£117.01	High	31	16	11	88	86	2	2.3%	1.0%
16	Aquatics	£138.22	Very High	9	13	11	228	226	2	0.9%	1.0%
17	Rowing	£130.81	Low	12	10	7	163	162	1	0.6%	0.5%
18	Sport Climbing	£0.78	Low	0	0	0	1	1	0	0.0%	0.0%
19	Wrestling	£3.56	Very High	0	0	0	2	2	0	0.0%	0.0%
20	Golf	£0.00	Medium	1	0	0	8	8	0	0.0%	0.0%
21	Archery	£12.12	Low	0	0	1	15	15	0	0.0%	0.0%
22	Triathlon	£28.93	Low	3	3	2	24	24	0	0.0%	0.0%
23	Shooting	£18.88	Low	5	2	3	24	24	0	0.0%	0.0%
24	Handball	£5.91	Very High	0	0	0	30	30	0	0.0%	0.0%
25	Badminton	£28.62	High	0	1	2	33	33	0	0.0%	0.0%
26	Equestrian	£63.06	Low	8	5	6	40	40	0	0.0%	0.0%
27	Canoeing	£59.21	Low	5	7	6	44	44	0	0.0%	0.0%
28	Sailing	£105.69	Low	15	10	4	59	59	0	0.0%	0.0%
29	Hockey	£53.94	Very High	1	0	2	126	126	0	0.0%	0.0%
n/a	Skateboarding	£0.00	High	0	0	1	2	1	1	50%	0.5%
Sub total		£1,116		120	94	95	1561	1366	195	12.5%	

NB Skateboarding has only had 2 Athletes in 1 games so has not been listed No.1 with 50% BAME Representation

#1 Boxing

£40million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020

42 Athletes
13 (46%) BAME Athletes
10% of Team GB BAME Athletes
#1 for Racial Equality

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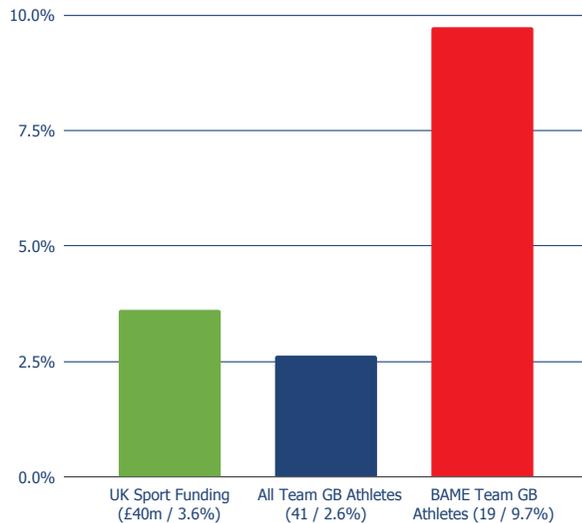
Potential for Social Impact: **Very High**

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Graph 3: Boxing - UK Sport Funding; All Team GB Athletes; BAME Athletes



#2 Basketball

£12million
UK Sport funding 2009 to 2012

London 2012

24 Athletes
11 (46%) BAME Athletes
6% of Team GB BAME Athletes for Sydney 2000 to Tokyo 2020
#2 for Racial Equality

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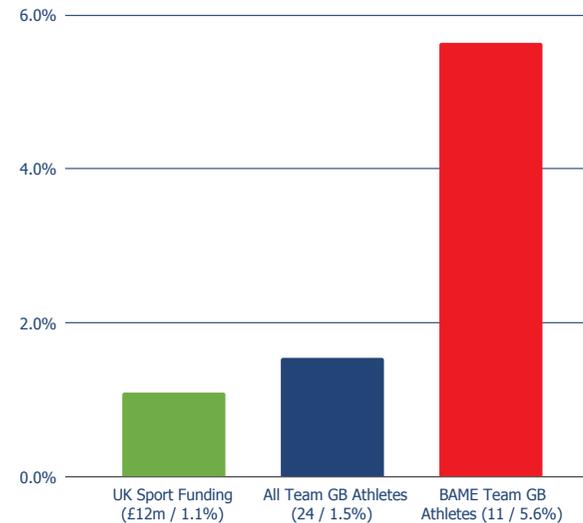
Potential for Social Impact: **Very High**

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#LegacyOpportunity4All
#Call2Action





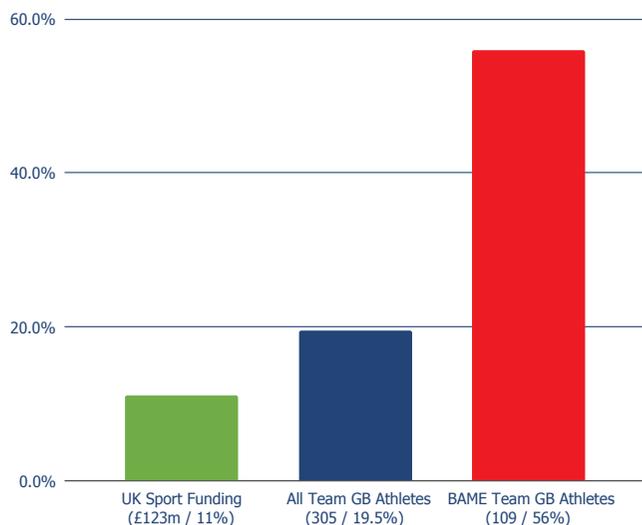
Graph 4: Basketball - UK Sport Funding; All Team GB Athletes; BAME Athletes



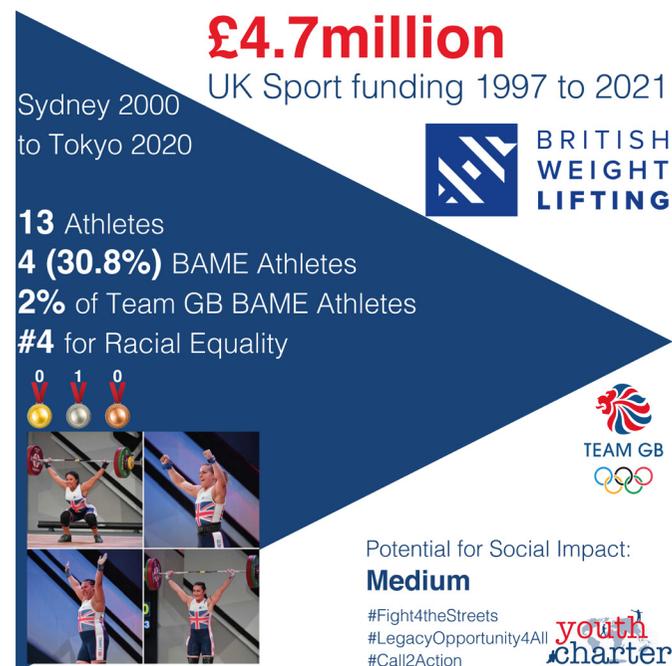
#3 Athletics



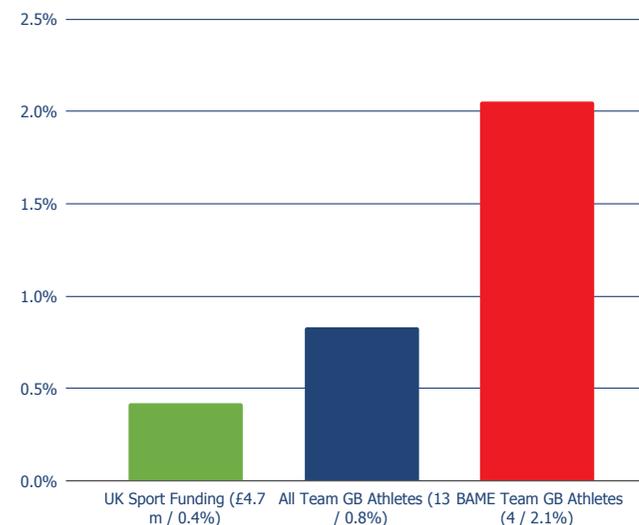
Graph 5: Athletics - UK Sport Funding; All Team GB Athletes; BAME Athletes



#4 Weightlifting



Graph 6: Weightlifting - UK Sport Funding; All Team GB Athletes; BAME Athletes



#5 Football

£0million
UK Sport funding 1997 to 2021

London 2012 & Tokyo 2020

63 Athletes
18 (29%) BAME Athletes
9% of Team GB BAME Athletes
#5 for Racial Equality

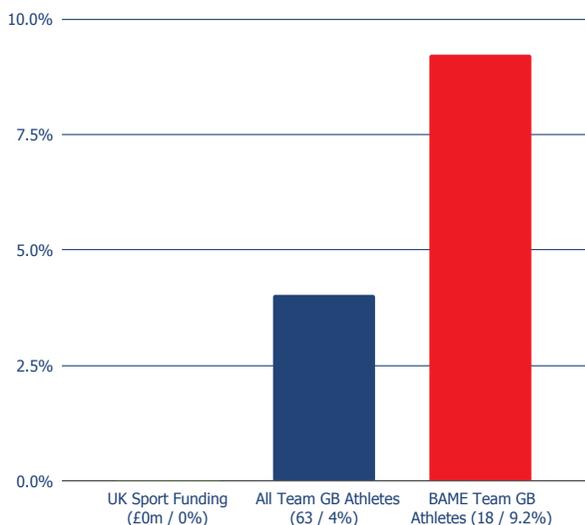



Potential for Social Impact: **Very High**

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Graph 7: Football - UK Sport Funding; All Team GB Athletes; BAME Athletes



#6 Taekwondo

£26million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020



14 Athletes
4 (29%) BAME Athletes
2% of Team GB BAME Athletes
#6 for Racial Equality

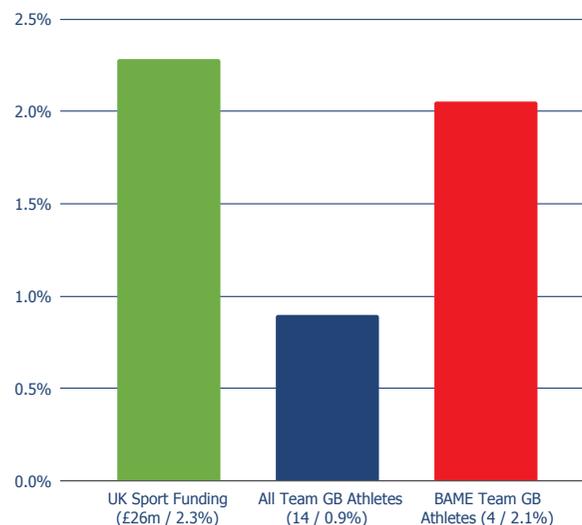



Potential for Social Impact: **Very High**

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Graph 8: Table Tennis - UK Sport Funding; All Team GB Athletes; BAME Athletes



#7 Table Tennis

£3.75million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020

9 Athletes
2 (22%) BAME Athletes
1% of Team GB BAME Athletes
#7 for Racial Equality





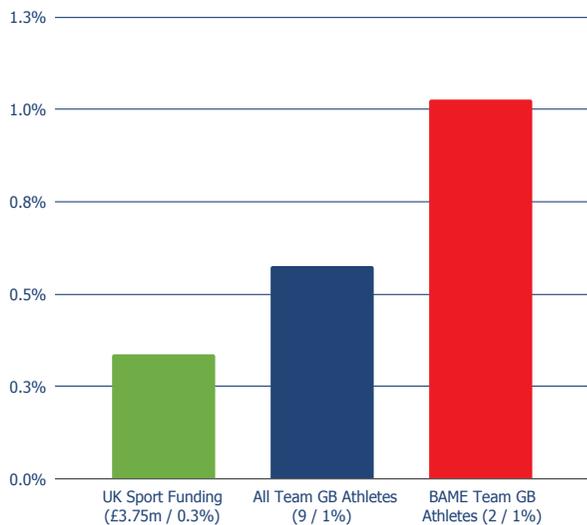
Potential for Social Impact: **High**



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Graph 9: Table Tennis - UK Sport Funding; All Team GB Athletes; BAME Athletes



#8 Fencing

£10million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020

16 Athletes
3 (19%) BAME Athletes
1.5% of Team GB BAME Athletes
#8 for Racial Equality





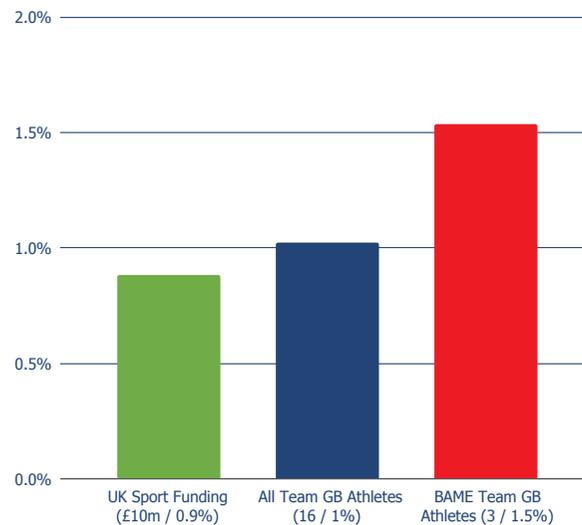
Potential for Social Impact: **Medium**



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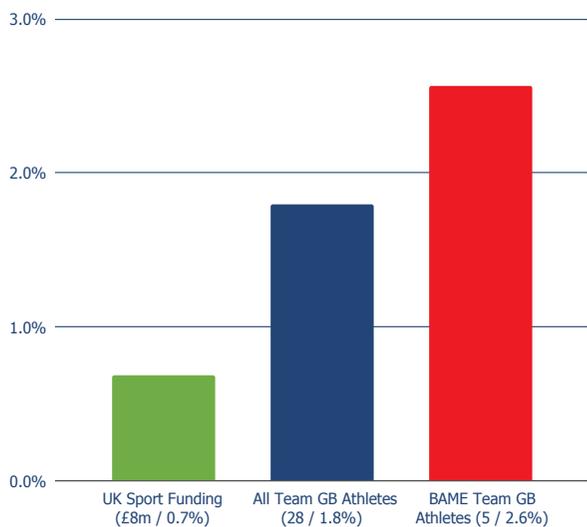
Graph 10: Fencing - UK Sport Funding; All Team GB Athletes; BAME Athletes



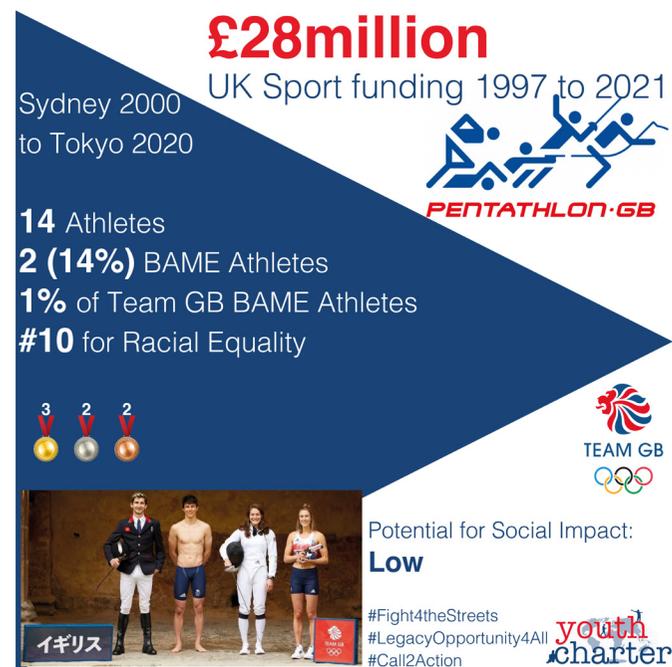
#9 Volleyball



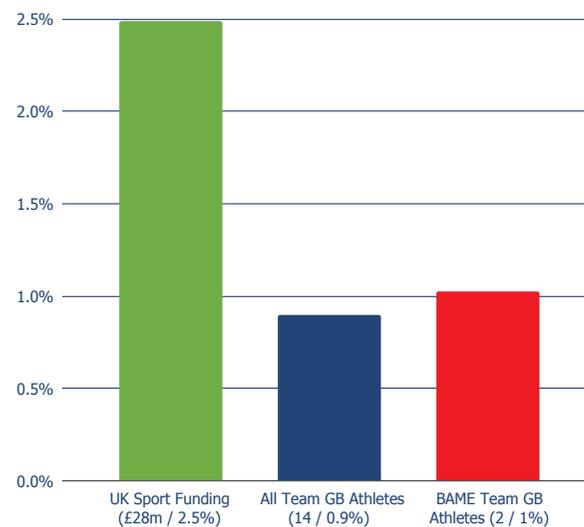
Graph 3: Boxing - UK Sport Funding; All Team GB Athletes; BAME Athletes



#10 Modern Pentathlon



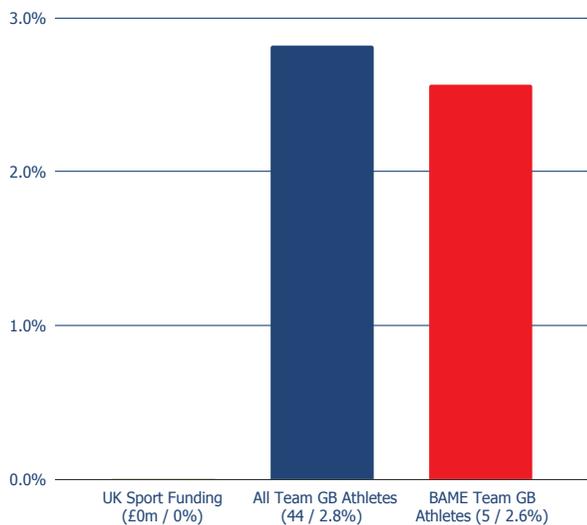
Graph 3: Basketball - UK Sport Funding; All Team GB Athletes; BAME Athletes



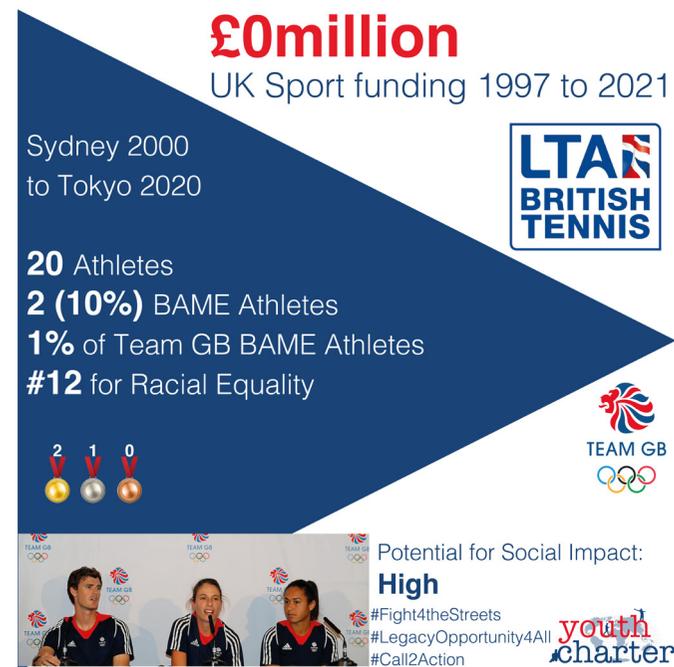
#11 Rugby 7's



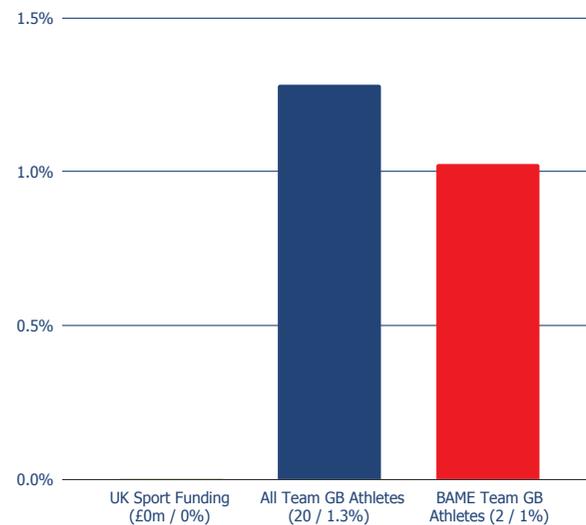
Graph 13: Rugby 7's - UK Sport Funding; All Team GB Athletes; BAME Athletes



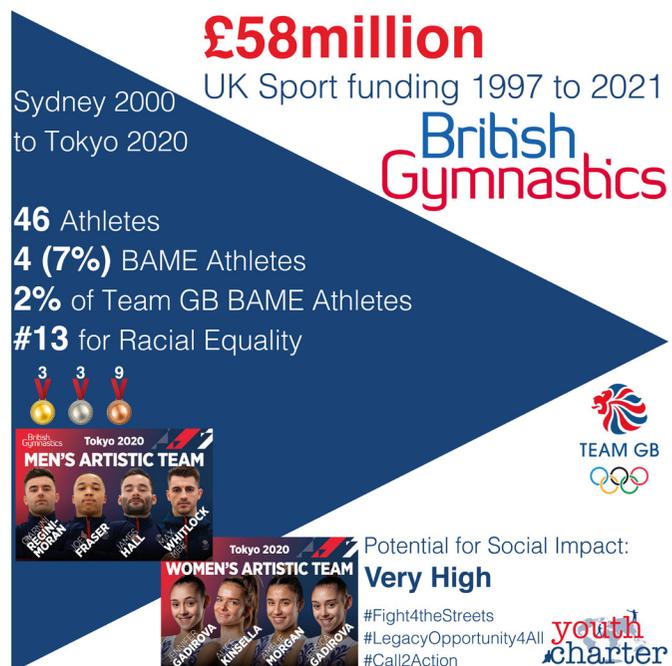
#12 Tennis



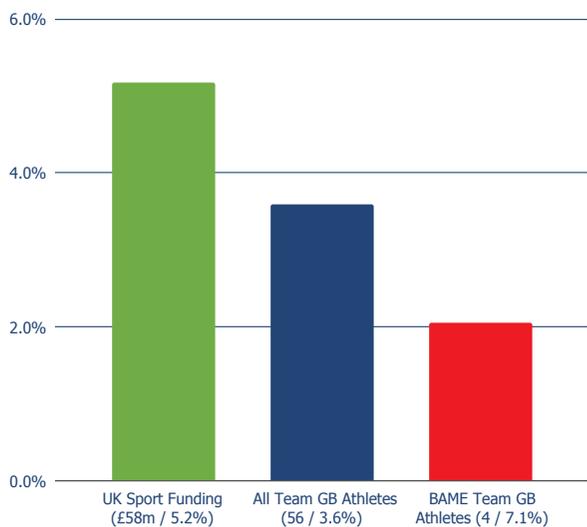
Graph 14: Tennis - UK Sport Funding; All Team GB Athletes; BAME Athletes



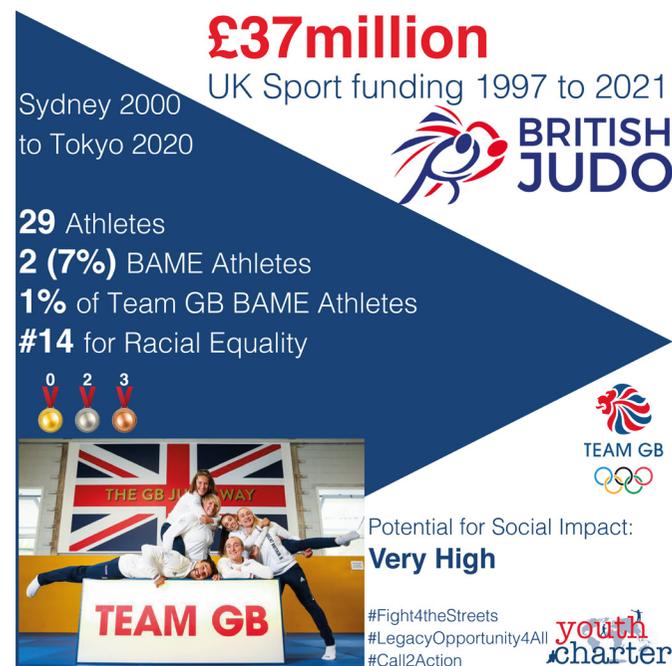
#13 Gymnastics



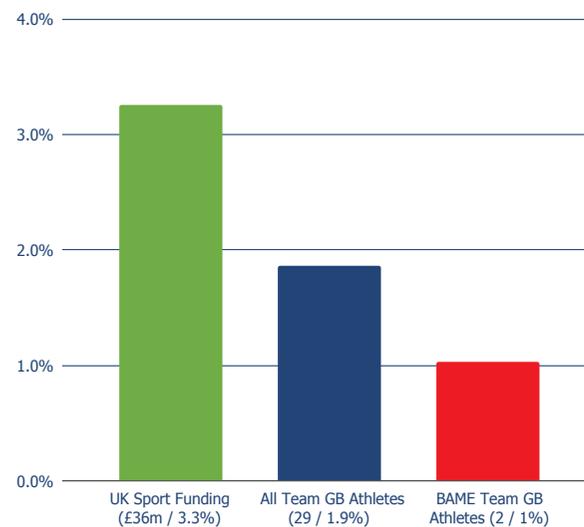
Graph 15: Gymnastics - UK Sport Funding; All Team GB Athletes; BAME Athletes



#14 Judo



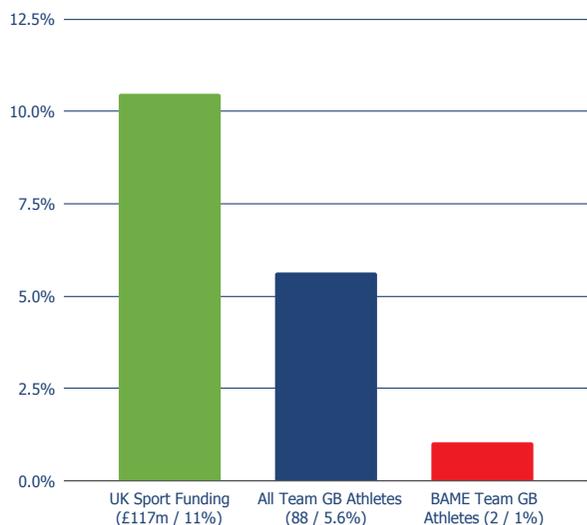
Graph 16: Judo - UK Sport Funding; All Team GB Athletes; BAME Athletes



#15 Cycling



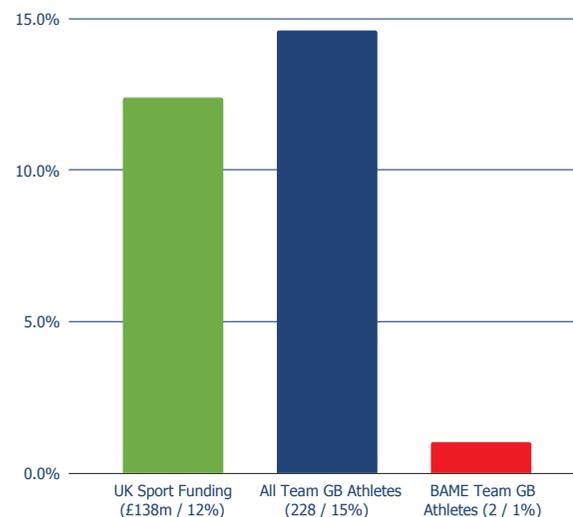
Graph 17: Cycling - UK Sport Funding; All Team GB Athletes; BAME Athletes



#16 Aquatics



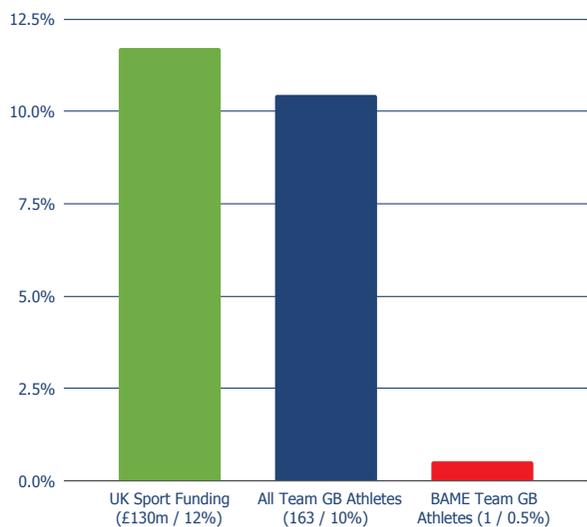
Graph 18: Aquatics - UK Sport Funding; All Team GB Athletes; BAME Athletes



#17 Rowing



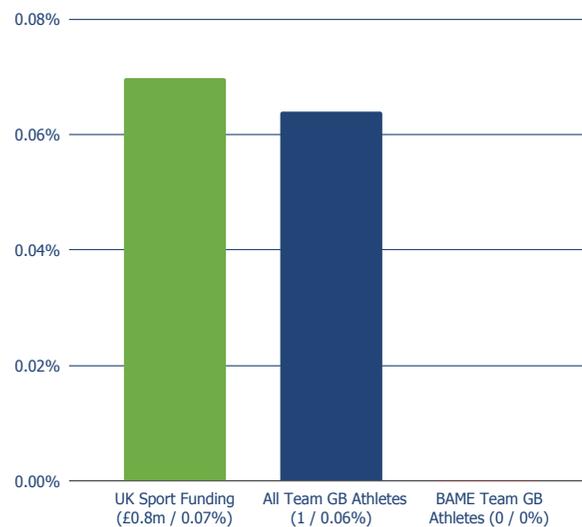
Graph 19: Rowing - UK Sport Funding; All Team GB Athletes; BAME Athletes



#18 Sport Climbing



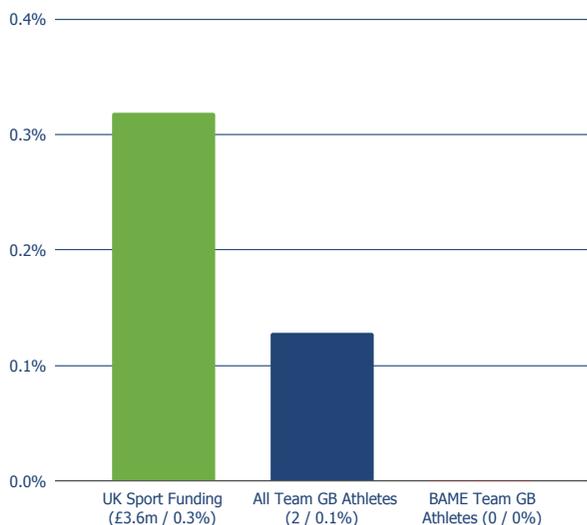
Graph 20: Sport Climbing - UK Sport Funding; All Team GB Athletes; BAME Athletes



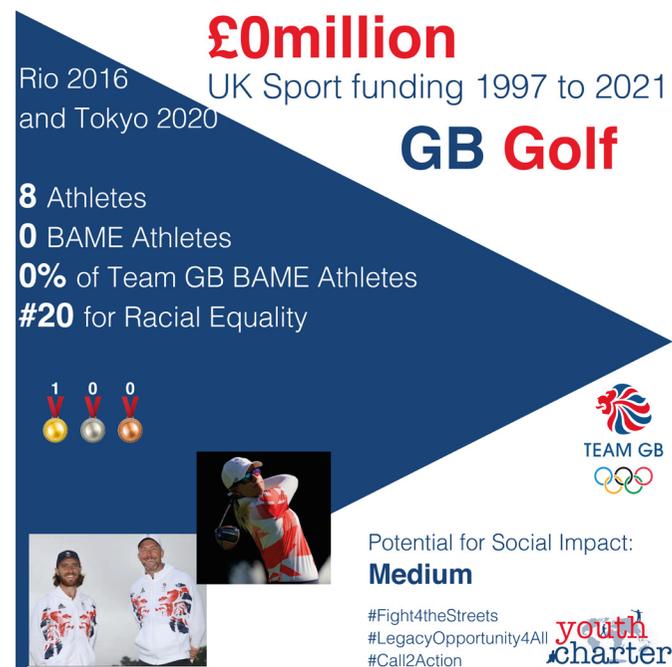
#19 Wrestling



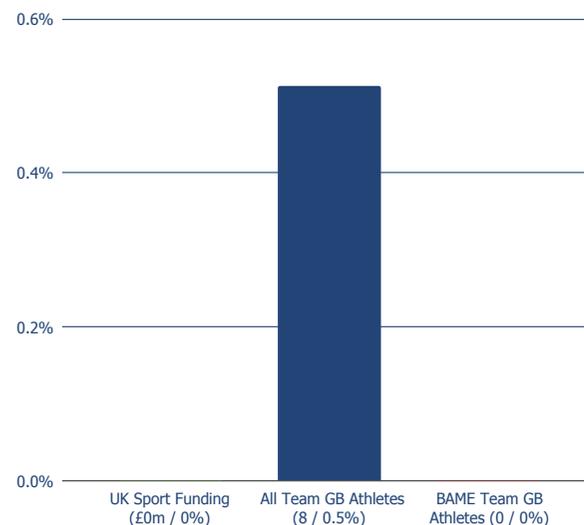
Graph 21: Wrestling - UK Sport Funding; All Team GB Athletes; BAME Athletes



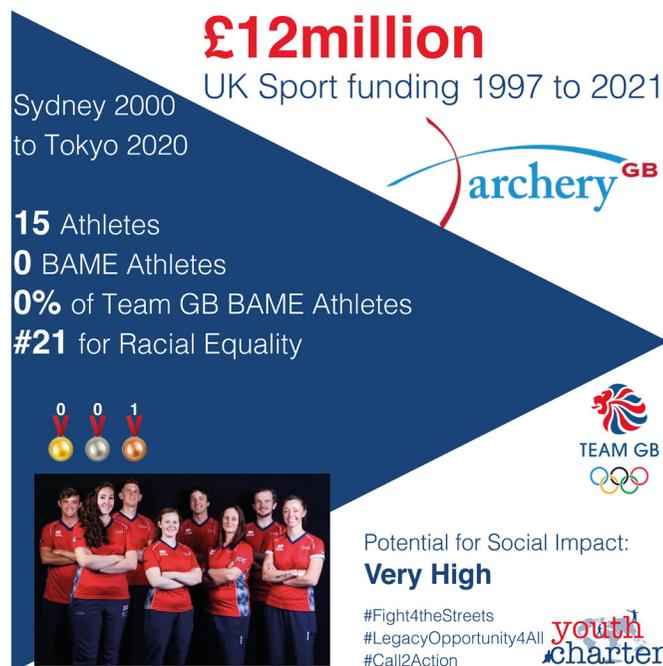
#20 Golf



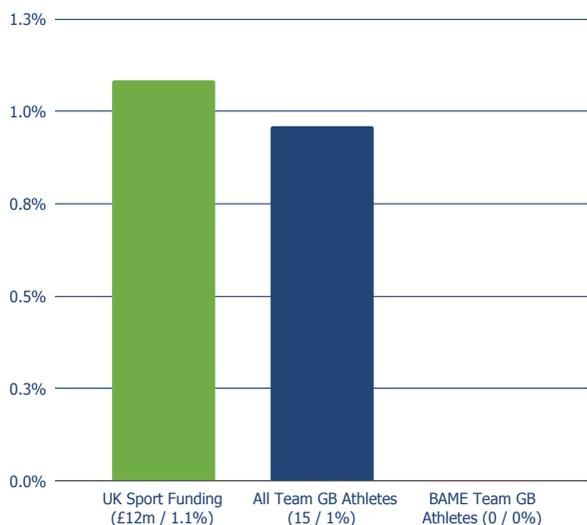
Graph 22: Golf - UK Sport Funding; All Team GB Athletes; BAME Athletes



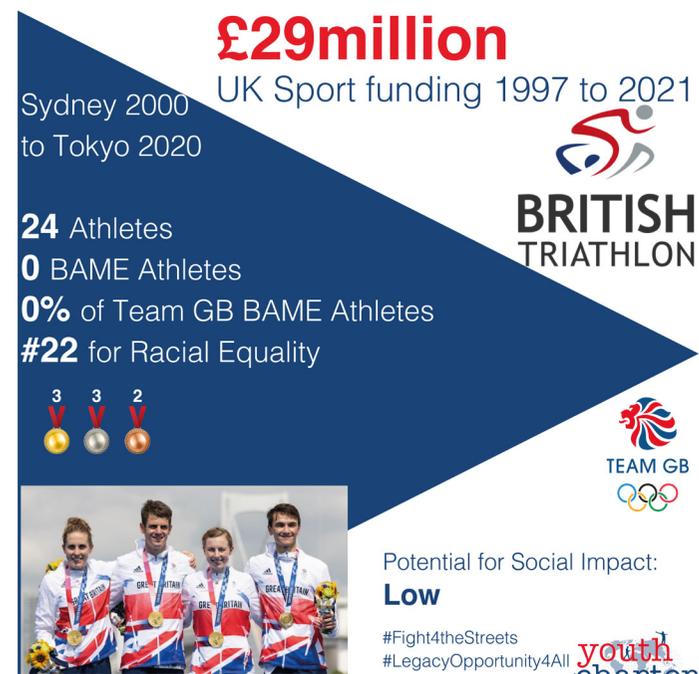
#21 Archery



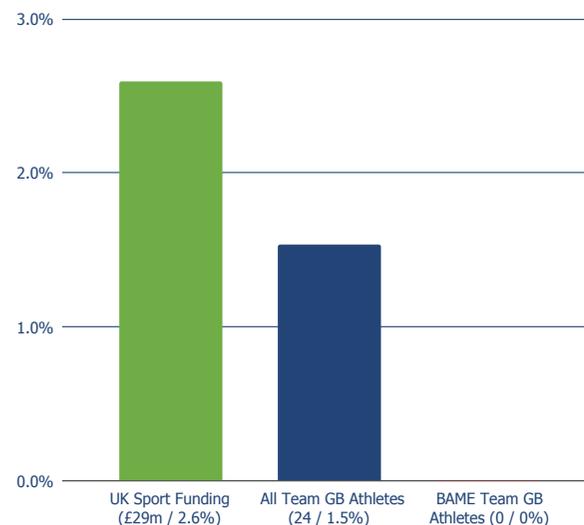
Graph 23: Archery - UK Sport Funding; All Team GB Athletes; BAME Athletes



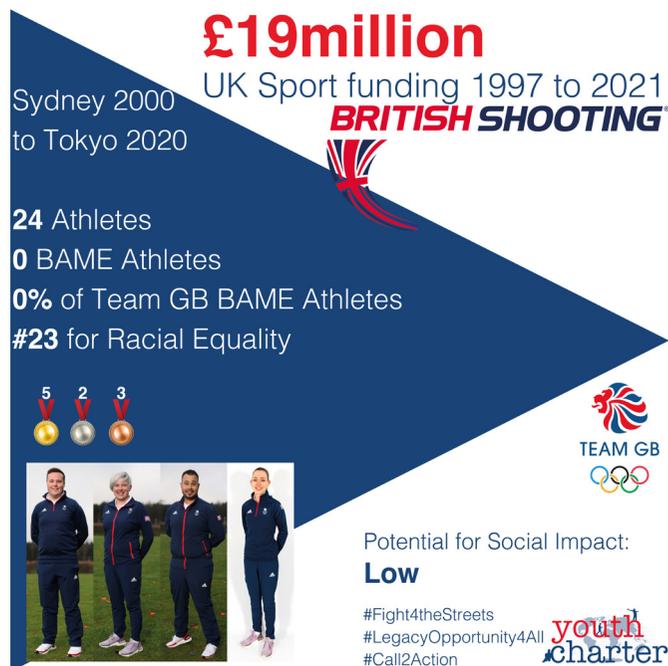
#22 Triathlon



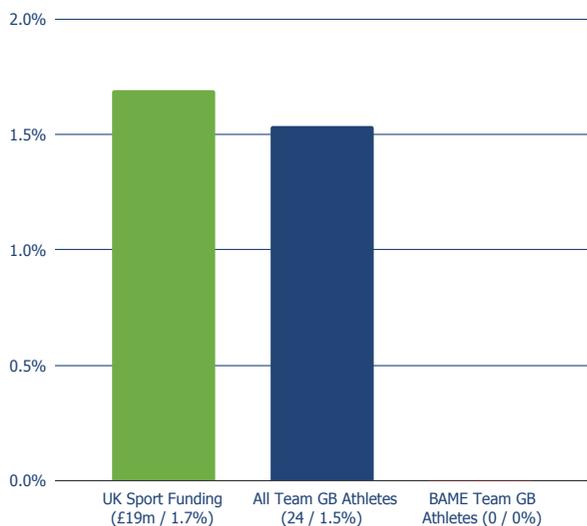
Graph 24: Triathlon - UK Sport Funding; All Team GB Athletes; BAME Athletes



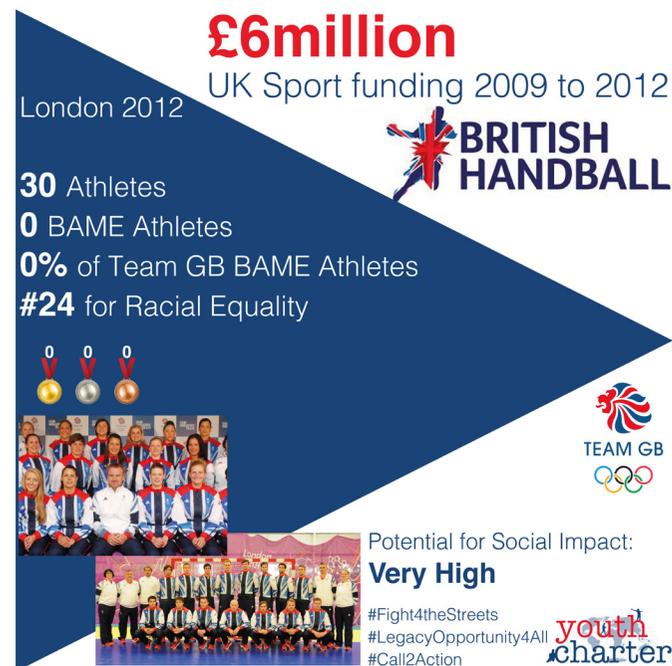
#23 Shooting



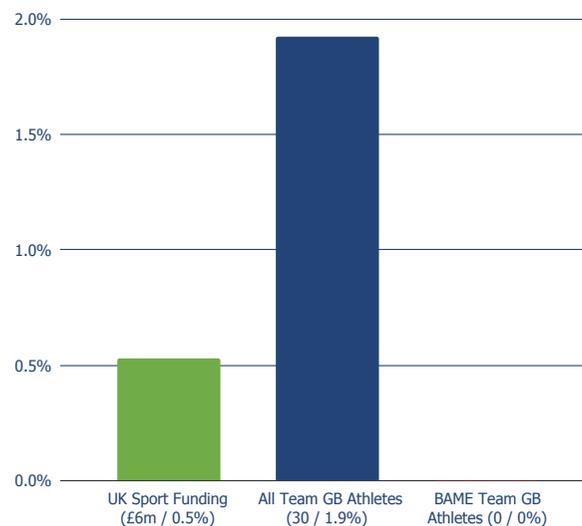
Graph 25: Shooting - UK Sport Funding; All Team GB Athletes; BAME Athletes



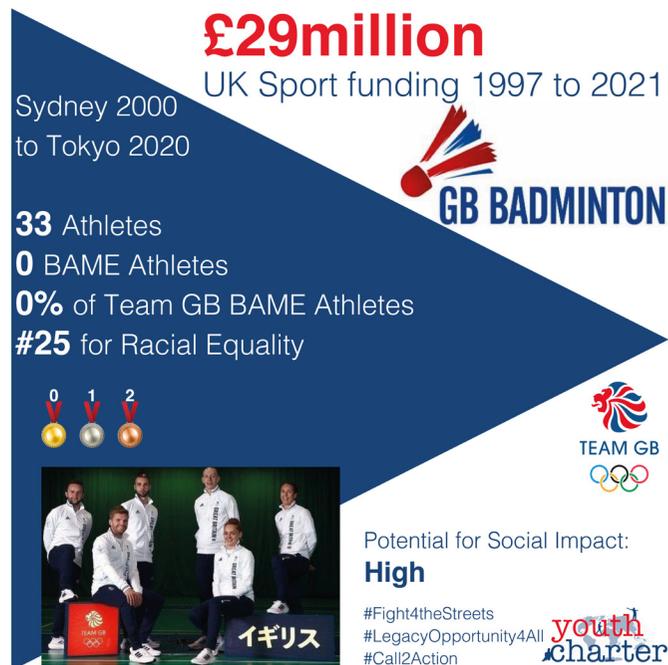
#24 Handball



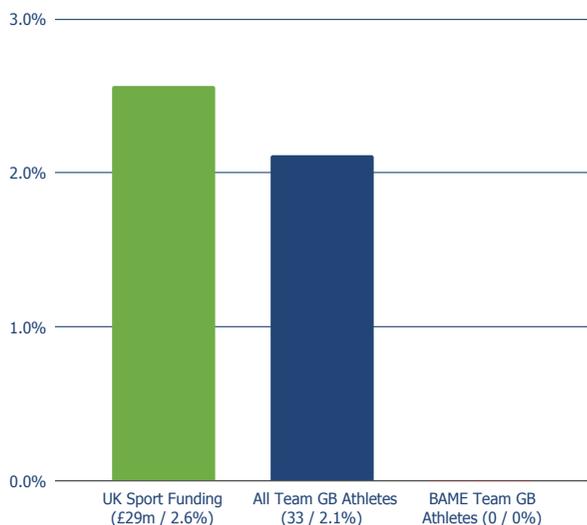
Graph 26: Handball - UK Sport Funding; All Team GB Athletes; BAME Athletes



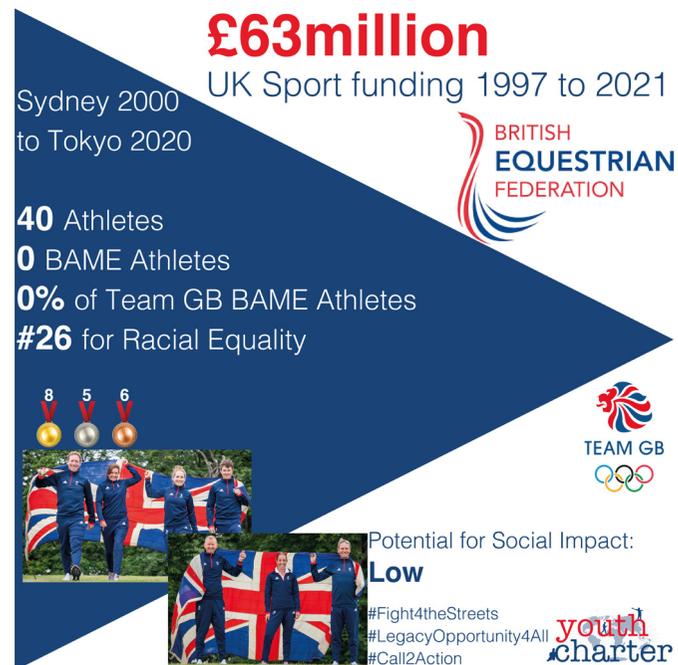
#25 Badminton



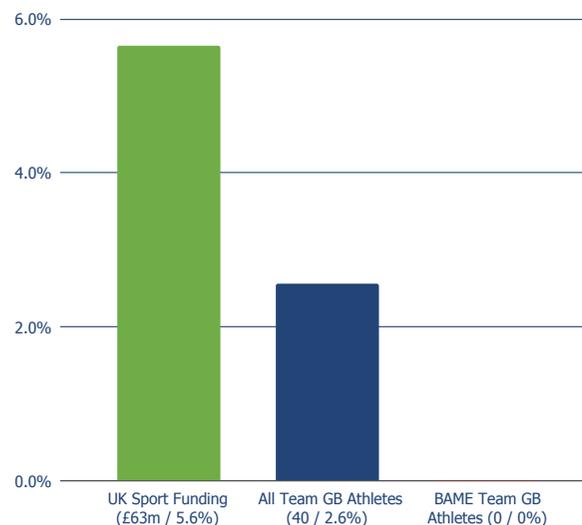
Graph 27: Badminton - UK Sport Funding; All Team GB Athletes; BAME Athletes



#26 Equestrian



Graph 3: Equestrian - UK Sport Funding; All Team GB Athletes; BAME Athletes



#27 Canoeing

£59million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020

44 Athletes
0 BAME Athletes
0% of Team GB BAME Athletes
#27 for Racial Equality

5 7 6

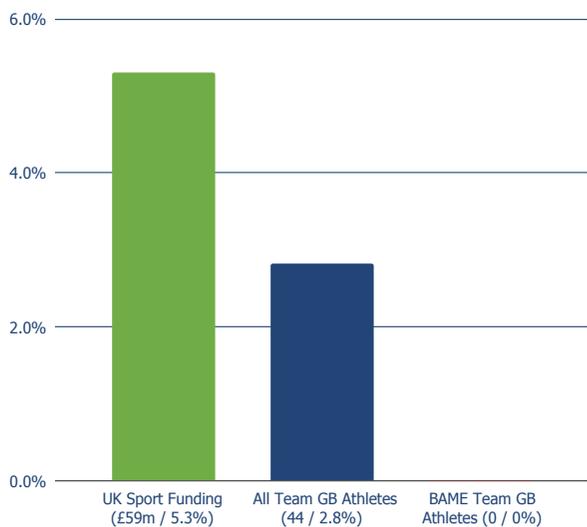



Potential for Social Impact:
Low

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#Call2Action




Graph 29: Canoeing - UK Sport Funding; All Team GB Athletes; BAME Athletes



#28 Sailing

£106million
UK Sport funding 1997 to 2021

Sydney 2000 to Tokyo 2020

59 Athletes
0 BAME Athletes
0% of Team GB BAME Athletes
#28 for Racial Equality

15 10 4



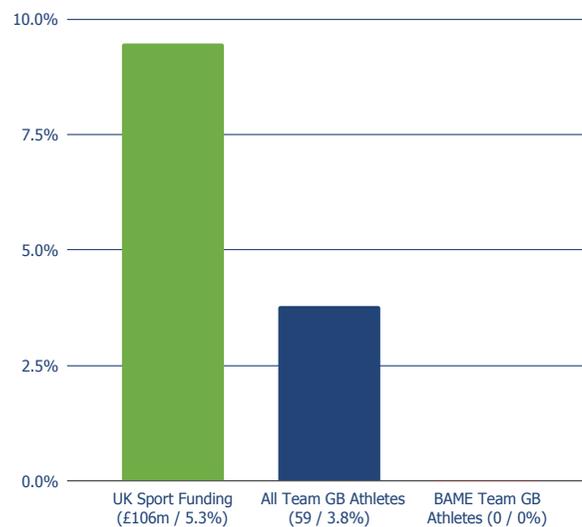


Potential for Social Impact:
Low

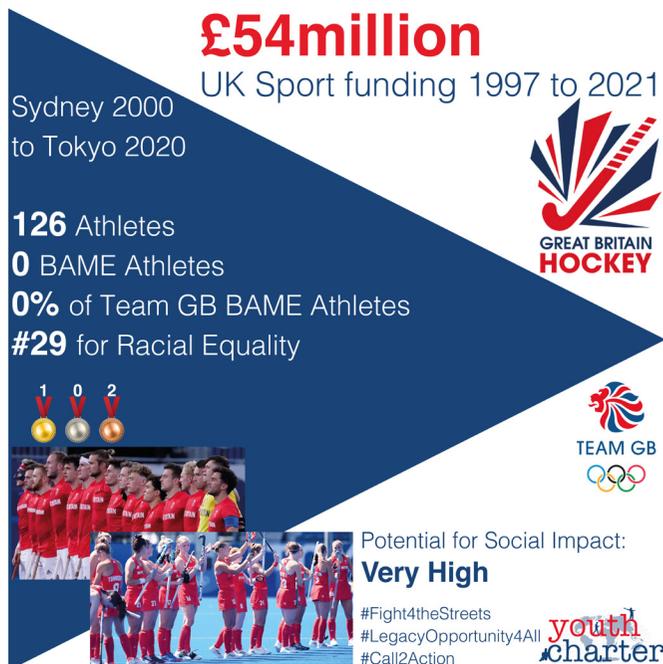
#Fight4theStreets
#LegacyOpportunity4All
#Call2Action



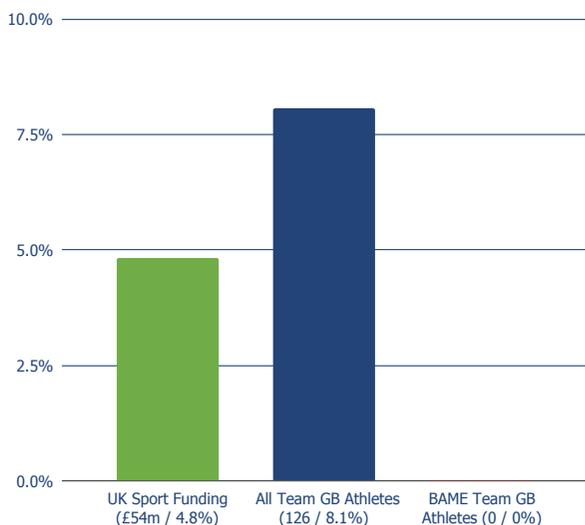

Graph 20: Sailing - UK Sport Funding; All Team GB Athletes; BAME Athletes



#29 Hockey



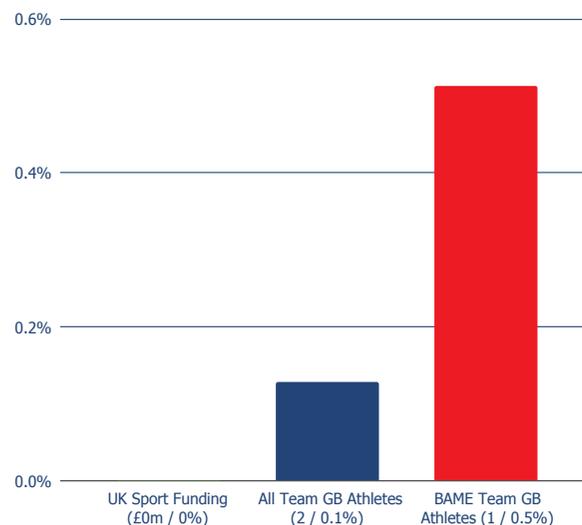
Graph 31: Hockey - UK Sport Funding; All Team GB Athletes; BAME Athletes



#N/A Skateboarding



Graph 32: Skateboarding - UK Sport Funding; All Team GB Athletes; BAME Athletes



WHAT WE DO...

The Youth Charter tackles educational non-attainment, health inequality, anti social behaviour and the negative effects of crime, drugs, gang related activity and racism by applying the ethics of sporting and artistic excellence. These can then be translated to provide social and economic benefits of citizenship, rights, responsibilities, with improved education, health, social & civil order, environment, vocation, training, employment and enterprise opportunities for all.

The Youth Charter adopts a multi-faceted approach to achieving its objectives, often by forging partnerships with a wide range of public and private sector agencies – engaging, motivating and inspiring achievable and sustainable benefits.

WHAT PEOPLE SAY ABOUT US...

“I have had the unique perspective to witness the work of the Youth Charter within its birth, development and coming of age. I was to witness the Youth Charters’ growth and impact in the UK and in South Africa. One of the highlights of the many Youth Charter programme initiatives was the “Spirit of the Streets Tour of South Africa”, which followed Manchester’s highly successful 2002 Commonwealth Games. I had the privilege of hosting the Tour Group with fellow IOC Honorary Member, Dame Mary Glen Haig and witness the development and growth of young people who had been exposed to travel and the social and cultural diversity of the new South Africa.”

Sam Ramsamy, IOC Executive Member

“I first became involved with Youth Charter as a teenager because I felt passionately that everyone should have a chance in sport like I had, regardless of their background. The charity has gone global, using sport as a bridge to bring even the most socially-challenged youngsters back onto a positive path.”

Dame Sarah Storey DBE, Team GB record Paralympic Medal Winner

YOUTH CHARTER: VISION AND MISSION...

- Mission** Sport, culture, art and digital technology - social and human development for life
- Vision** Youth and communities engaged, equipped and empowered to contribute to a 21st Century Global Society for All.
- Opportunity** To invest in the potential of our 21st Century Global Citizens.
- Objectives** Engage, equip and empower young people and communities to maximise their social and cultural integration and active participation.
- Values**
- Positive happiness and fulfilment through active human and social engagement
 - Positive mental and physical fitness for all
 - Commitment to excellence and collaboration for all young people and communities
 - Dignity, honesty, integrity and respect of self in all that we do
- Legacy Development Goals**
- 1. EDUCATION** - attendance, attainment and performance
 - 2. HEALTH** - physical activity, wellbeing and active lifestyle
 - 3. CITIZENSHIP** - civic rights, responsibilities and youth justice
 - 4. ENVIRONMENT** - community cohesion, quality of life and access to facilities
 - 5. COLLEGE, UNIVERSITY, EMPLOYMENT AND ENTREPRENEURSHIP** - skills training, internships and apprenticeships

Our Philosophy

“Sport is an order of chivalry, a code of ethics and aesthetics, recruiting its members from all classes and all peoples. Sport is a truce, in an era of antagonisms and conflicts, it is the respite of the Gods in which fair competition ends in respect and friendship (Olympism). Sport is education, the truest form of education, that of character. Sport is culture because it enhances life and, most importantly, does so for those who usually have the least opportunity to feast on it.”

Rene Maheu

Former Director of UNESCO

Our Vision

*“Vision without action is a dream.
Action without vision is merely passing time.
Vision with action can change the world...”*

Nelson Mandela



Sporting Ambassadors...

Over the past 28 years, the Youth Charter message has been inspired through teams and sporting ambassadors who have signed the Youth Charter Scroll in support of its work. These include:

Marcus Adam	Antony Cotterill	Jodie Grinham	Gary Mason*	Derek Redmond	Bianca Walkden
Neil Adams MBE	Lord Cowdrey*	Angus Groom	Kelly Massey	Annika Reeder	Daniel Wallace
Sir Ben Ainslie CBE	Kadeena Cox MBE	Sally Gunnell OBE DL	Ally McCoist MBE	Sir Craig Reddie CBE	Danielle Waterman
Kriss Akabusi MBE	John Crawley	Dame Mary Glen Haig DBE*	Mark McCoy	Cyrille Regis MBE	Maurice Watkins CBE
Carlos Alberto Torres*	Mark Croasdale	Jane Hall	John McEnroe	Peter Reid	Lee Westwood OBE
Claire Allan	Vanessa Daobry	Susan Hampshire OBE	Mike McFarlane OBE	Sir Dave Richards	Fatima Whitbread MBE
Rob Andrew MBE	David Davies OBE	Gary Hardings	Barry McGuigan MBE	Ellie Robinson MBE	Richard Whitehead MBE
Lord Jeffrey Archer	Sharon Davies MBE	Eddie Hemmings	Katy Mclean MBE	Mark Rowland	Laurence Whiteley MBE
Ossie Ardiles	Anita L. DeFrantz	Tim Henman CBE	Steve McMahan	Joanna Rowsell-Shand MBE	Max Whitlock MBE
Mike Atherton OBE	Rob Denmark	Philip Hindes MBE	Mick McManus*	Louis Saha	David Wilkie MBE
Chris Baileu MBE	Lisa Dermott	Kate Hoey former MP	Diane Modahl MBE	Tessa Sanderson CBE	James Williams
Jeremy Bates	Emily Diamond	Dame Kelly Holmes DBE	Adrian Moorhouse MBE	Jazmin Sawyers	Melanie Wilson
Jamie Baulch	Anne Dickins MBE	Frances Houghton	Nathan Morgan	Emily Scott	Amy Wilson-Hardy
Bill Beaumont CBE	Karen Dixon	Robert Howely	Dewi Morris	Greg Searle MBE	Paul Zetter CBE
Jack Beaumont	Sandra Douglas	Norman Hunter	Lutalo Muhammad	Jon Searle MBE	
Franz Beckenbauer	Tony Dobbins	Paul Ince	Fiona Murtagh	Teddy Sheringham MBE	Dutch Soccer Squad
David Beckham OBE	Tony Doyle MBE	Stewart Innes	Tania Nadarajah	Ellie Simmonds OBE	England Rugby Squad
Paul Bennett MBE	Adam Duggleby MBE	Colin Jackson CBE	Prince Naseem Hamed	Judy Simpson OBE	England Soccer Squad
Louise Bloor	Paula Dunn MBE	Simon Jackson MBE	Gary Neville	Lynn Simpson	Ghanaian Under 17 Soccer Squad
Chris Boardman MBE	Richard Dunwoody MBE	David Johnson	Phil Neville	Jane Sixsmith MBE	Squad
Lorna Boothe	Scott Durant MBE	Michael Johnson	Martin Offiah MBE	Nick Skelton OBE	South African Soccer Squad
Toby Box	Tracy Edwards MBE	Jade Jones MBE	Wayne Otto OBE	Callum Skinner	South African Rugby Squad
Julia Bracewell OBE	Farokh Engineer	Jasmine Joyce	John Parrot MBE	Phyllis Smith	Lancashire County Cricket Club
Abbie Brown	Mike England MBE	Mary King MBE	Alan Pascoe MBE	Sarah Springman CBE	Manchester United Football Club
Daniel Brown MBE	Chris Eubank	Jürgen Klinsman	Lenny Paul	FREng	
Nicky Butt	Nicola Fairbrother	Sir Robin Knox Johnston CBE RD	Stuart Pearce MBE	Ian Stark OBE	
Kevin Cadle	Sir Nick Faldo MBE	and bar	Dame Mary Peters CH, DBE	Ray Stevens	Ambassador's honours correct at date of publishing.
Darren Campbell MBE	John Fashnu	Sir Eddie Kulukundis OBE	Terry Phelan	Athole Still	
Pat Cash	Sir Alex Ferguson CBE	Sonia Lawrence	Asha Philip	Dame Sarah Storey DBE	
Ben Challenger	Will Fletcher	Jason Lee	Liam Phillips	Mike Summerbee	Other international signatories available on request
Sir Bobby Charlton CBE	Richard Fox MBE	Rob Lee	Dave Phillips	Polly Swann	
Linford Christie OBE	Janice Francis	Zoe Lee	Dave Phillipson	Iwan Thomas MBE	
Gill Clarke MBE*	Ryan Giggs OBE	Denis Lewis OBE	Karen Pickering MBE	Neil Thomas MBE	*Deceased
Joe Clarke MBE	Eugene Gilkes	Lennox Lewis CM, OBE	Sir Matthew Pinsent CBE	Baroness Tani	
David Coleman OBE*	Phil de Glanville	Sir Clive Lloyd CBE	Nicky Piper MBE	Grey-Thompson DBE	
Gary Connolly	Helen Glover MBE	Lisa Lomas	Michel Platini	Victoria Thornley	
Kirstina Cook	Duncan Goodyear MBE	Helen Lonsdale	Paul Reaney	Dennis Tueart	
Sir Henry Cooper MBE*	Dame Katherine Grainger DBE	Devon Malcolm	Sir Steven Redgrave CBE	Terry Venables	

